

CATALYST

saaca

CREATIVE COLLECTIVE

AN INNOVATIVE SPACE FOR ARTS & CULTURE AT TUCSON MALL



CATALYST COMBINES OVER 14,000 SQUARE FEET OF FLEXIBLE MEETING, EVENT, CLASSROOM AND PERFORMANCE SPACE.

SAACA CONCEIVED CATALYST AFTER IDENTIFYING A NEED FOR A DEDICATED COMMUNITY, COLLECTIVE SPACE THAT COULD UPLIFT, CONNECT AND BUILD STRONGER COLLABORATIONS WITHIN OUR CREATIVE SECTOR.

LEARN MORE AT WWW.SAACA.ORG

ABOUT CATALYST



BY 
SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE

CATALYST is a first-of-its-kind innovative space where culture, collaboration and community intersect. Combining over 14,000 square feet of flexible learning, performance, gathering and event spaces which highlight over 30 disciplines, CATALYST is a space for all ages and forms of creativity to flourish.

OUR PURPOSE & VISION

To establish an inspiring, innovative place where people from all walks of life connect through the shared experience of arts and culture. By bringing diverse groups of people together, this new center nurtures shared learning and understanding - of both the value of individuals and the power of community.

WAYS TO ENGAGE

- HOST CLASSES AND MEETINGS
- PRIVATE RENTALS & EVENTS
- PERFORMANCE VENUE
- SIGNATURE PROGRAMMING
- CO-WORKING OFFICES

CONNECT AT CATALYST

PERFORMANCE
VENUE & RENTALS



MIXERS, MARKETS,
AND CONFERENCES



MEETING SPACE



CLASSROOMS FOR TEACHING



COWORKING & OFFICES



OVERVIEW

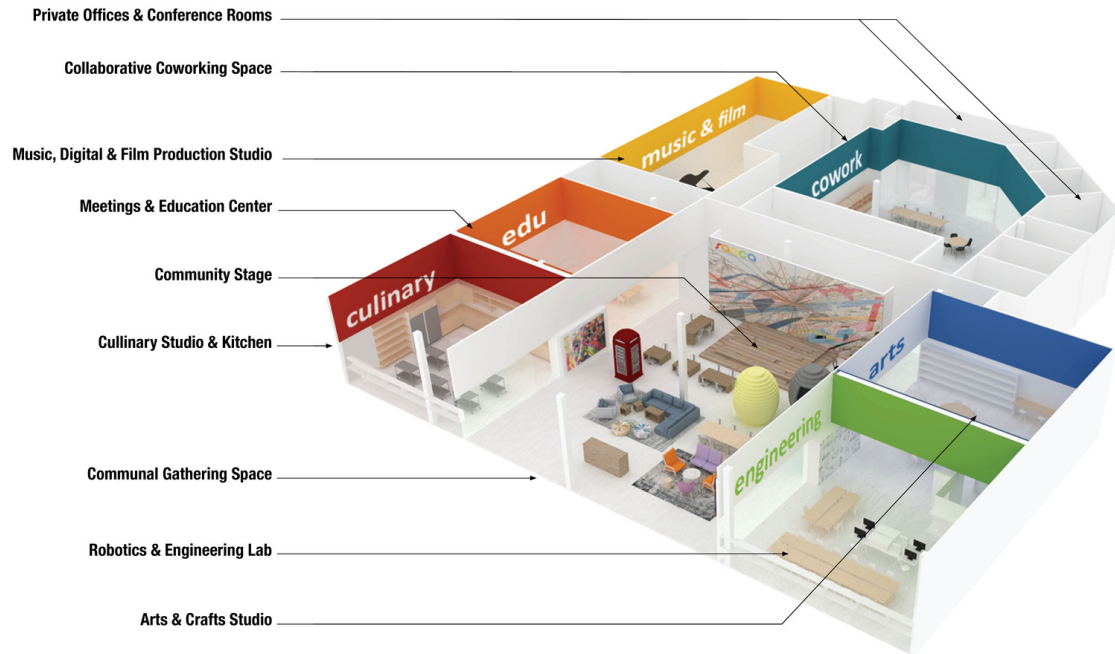
OPENED IN DECEMBER 2019 BY THE SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE (SAACA)

VENUE

- 14,000 SQUARE FOOT FACILITY LOCATED AT TUCSON MALL (ORACLE AND WETMORE)
- CONTAINS 5 DISTINCT EVENT SPACES AND LARGE ROOMS, A LARGE COWORKING AREA, AND 3,000 SQUARE FEET OF DEDICATED EVENT SPACE

ACCESSIBILITY

- AMPLE PARKING AVAILABLE
- ACCESSIBLE BY BIKE ON CHUCK HUCKELBERRY LOOP AND BY BUS AT TOHONO TADAI BUS TRANSIT CENTER
- YEAR-ROUND AIR CONDITIONING



FLEXIBLE USE SPACES



EVENT MAIN FLOOR



TEACHING KITCHEN



ROBOTICS LAB



COMMUNITY ROOM



ARTS & CRAFTS STUDIO



MUSIC & DIGITAL ARTS LAB

EVENT AMENITIES AT CATALYST



TABLES AND SEATING

- **TABLES** - (19) 8' FOLDING; (20) 6'-8' WOODEN; (6) 5' COLORFUL METAL; (4) 4' COLORFUL METAL SQUARE TABLES
- **CHAIRS** - (100) RED PADDED ARMLESS CHAIRS, (30) METAL ARMLESS CHAIRS, (20) METAL STOOLS
- **CLOTHS** - BLACK TABLE COVERS; BLACK SPANDEX TABLE CLOTHS

AV & TECHNOLOGY

- **HD PROJECTOR DISPLAYS ON 30' WHITE WALL, MOBILE PROJECTOR, (2) ROLLING TVS**
- **STAGE PA SYSTEM** - 2 QSC SPEAKERS, 2 HANDHELD WIRELESS MICS, 2 LAVALIER MICS, AND BEHRINGER X32 AUDIO INTERFACE
- **STAGE LIGHTING** - 6 INSTALLED LED UNITS, 2 SPOTLIGHTS, 8 LED UPLIGHTING DISCS

GENERAL

- **INTERNET** - HIGH SPEED WIFI NETWORK (150 - 300 MBPS UPLOAD)
- **ART INSTALLATIONS & 20 SIGNATURE MURALS**
- **RESTROOMS** - 4 ACCESSIBLE BATHROOMS WITH ART
- **STAGE** - RAISED MOBILE STAGE TO FORM 8'X8' OR 4'X16' STAGE WITH STAIRS

LAYOUT FLEXIBILITY

MAIN FLOOR CONFERENCE SEATING

Ideal for conferences, presentations, plated dinners, weddings, large meetings, banquets, charity events, working lunches, recitals and performances. Tables perpendicular to the stage with large 64" aisles can fit up to 150 seats.



VENDOR TABLE AREA FOR 40

Vendor Area spread between five adjacent colorful rooms surrounding the central main floor can fit up to 40 vendors with 4 to 10 vendors per room.



CREATIVE EVENTS ADD-ONS



SIGNATURE PERFORMANCES

LET US HELP YOU ADD SOME LIVE MUSIC, DANCE, THEATER, COMEDY, PUPPETRY, LIVE PAINTING OR OTHER CREATIVE PERFORMANCES TO YOUR EVENT!



MEMORABLE ACTIVITIES

ADD HANDS-ON CREATIVE ACTIVITIES LIKE WOOD BURNING, PAINT ACTIVITIES, CULINARY PROJECTS, CRAFTS, VR EXPERIENCES TO YOUR RENTAL PACKAGE



TECHNOLOGY SUPPORT

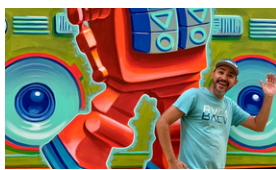
ACCESS A NETWORK OF AUDIO ENGINEERS, VIDEOGRAPHERS, PHOTOGRAPHERS, LIVESTREAM, AND VIRTUAL MEETING SUPPORT FOR ANY NEED

PARTNERS AT CATALYST

A Vibrant Community of Non-Profit, Business, Art and Education Partners Are Active at CATALYST Throughout the Year.

- TUCSON YOUTH MUSIC CENTER
- SOUTHERN ARIZONA SYMPHONY ORCHESTRA
- ESPERANZA DANCE PROJECT
- ART MIXER
- BNI TUCSON
- WATERS INSTITUTE FOR SYSTEMS THINKING
- TUCSON REPERTORY ORCHESTRA
- TUCSON DESERT HARMONY CHORUS
- STEMazing
- TUCSON REGIONAL EDUCATOR COLLABORATIVE
- RED HERRING PUPPET THEATER
- AARP
- AMERIND FOUNDATION
- SUBSPACE
- NATURAL GROCERS
- BOOKMANS





CATALYST CULINARY TEACHING KITCHEN

CHEFS, EDUCATORS AND CULINARY PARTNERS CAN USE THIS SPACE TO TEACH CLASSES BASED IN DEVELOPING TRADITIONAL AND CONTEMPORARY CULINARY KNOWLEDGE AND SKILLS AS WELL AS A PRODUCTION SPACE.

VENUE

- Located in CATALYST at Tucson Mall, a 14,000 square foot creative community space.
- The Teaching Kitchen is a licensed kitchen in Pima County (Class 2 Retail / Limited Prepared Food, less than 2500 square feet).
- The room is equipped with stainless steel tables, stools, prep counters, refrigerator, freezer, commercial microwave, convection oven, plates, cutlery, pots and pans, and dry goods storage



AVAILABLE USES

- Host a special event for up to 20 people or include as room in larger space rental. The Teaching Kitchen works great as a dedicated catering or food space for CATALYST rentals. Room rentals start at \$200 per event.
- Production space for licensed culinary small businesses starting at \$400 per month.

FLEXIBLE USE EVENT & PRODUCTION SPACE

