



Southern Arizona Arts & Cultural Alliance

LOGO COMPETITION

The Southern Arizona Arts & Cultural Alliance (SAACA) is the only organization of its kind in our region. Essentially, SAACA provides opportunities and support structures to artists and our community through education and advocacy, as well as offering multi-cultural arts engagement connections to the public at large.

Southern Arizona Arts & Cultural Alliance was established in 1997 as the Greater Oro Valley Arts Council (GOVAC), an organization dedicated to enhancing the quality of life in all of the Greater Oro Valley region by promoting and sustaining the arts and culture of our community. Over the years, GOVAC blossomed to become one of the largest art opportunity and community engagement organizations in the entire greater Oro Valley region. In 2009, after several years of community surveys and artist feedback, GOVAC grew into a more relevant and streamlined organization dedicated to partnering with each of the Southern Arizona governments, organizations, and with our local business community and individuals establishing a solid and sustainable multicultural arts foundation for many years to come.

Today, under its new name, the Southern Arizona Arts & Cultural Alliance consistently supports artists and communities in the region and maintains a strong history of quality programming and encouragement of innovation and creative cultural expression in the arts. SAACA also provides support for established and emerging artists and partnering organizations through the identification of local resources and providing artistic outlets. We focus our efforts on all ages by cultivating an audience and future for the arts for many years to come through arts education and cultural acceptance for many years to come.

The Southern Arizona Arts & Cultural Alliance is a group of individuals, businesses, governments and artists dedicated to promoting, sustaining and advancing the arts.

WE ARE...

- > **PRESENTERS** of large scale and mission based community cultural events, festivals and programs
- > **SUPPORTERS** of students, artists and arts advancement with acceptance in our lives & community
- > **EDUCATORS** through programs and partnerships which offer arts experience and Cultural Diversity education for both the young and old
- > **ADVOCATES**, because we know that Arts & Cultural Development means economic development for our region and for future sustainability

We are currently looking for new ideas for a new brand and logo for our organization and challenge you to submit your best ideas as the new representational logo for SAACA!

We invite you to find additional inspiration for your design by browsing through our events and programs at
www.SAACA.org

1st place cash prize - \$500

Artwork Deadline September 30, 2009

Call us at (520) 797-3959 with any questions or concerns!

Southern Arizona Arts & Cultural Alliance

2009 LOGO COMPETITION APPLICATION

OFFICIAL RULES AND REGULATIONS

1. Each person who submits an entry in the Competition becomes an "Entrant," and agrees that, by the submission of such entry, these Official Competition Rules are binding upon such person. Entrants must have a working address in Southern Arizona and should be 16 years of age or older.
2. Each "Entrant" can only submit two (2) final logos for consideration. An "Entrant" includes individuals, partnerships, joint ventures, trusts, corporations and any other form of entity that is capable of performing a legal act.
3. The winning Entrant will be awarded an honorarium of \$500 U.S. dollars in the form of a money order or cashier's check.
4. Void Where Prohibited by Law, No Purchase Necessary, No Fees to Participate. No purchase is necessary to enter the Competition. There are no entry or submission fees to participation in the Competition.
5. Criteria for Selection of Winning Entries. The winner will be selected based upon the artistic quality of the design and the way(s) in which it symbolizes the Mission and Vision of the Southern Arizona Arts & Cultural Alliance. Entrants are encouraged to include with their entries a brief explanation of how the design of the logo being submitted reflects the Southern AZ Arts & Cultural Alliance. The logo should be suitable for adaptation to a variety of formats, such as SAACA's printed materials, its Web site, etc. It should maintain its appearance well in different sizes. The original logo must be submitted in black and white, greyscale, and in color, but it must reproduce well in black and white as a letterhead on 8.5"x11" official stationery. The logo must incorporate the name "Southern Arizona Arts & Cultural Alliance" or the initials "SAACA," or it may be a symbol or emblem to be used without the name or initials.
6. Format of Entries. Each entry should contain the design of the logo, including any suggested associated lettering. Each entry must contain the full name and address of the Entrant. In addition, the Entrant is encouraged to include his or her telephone number, an e-mail address and a fax number, if available.
7. Submission of Entries. All entries should be sent by e-mail to kate@govac.org. The Southern Arizona Arts & Cultural Alliance will not accept entries by mail. Files should be JPEG, or EPS format. The file should not exceed 1.5 MB. SAACA does not assume any responsibility for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled transmissions, or for any service provider or Internet accessibility or availability, traffic congestion or unauthorized human intervention.
8. Entry Materials Become Property of SAACA. Therefore an Entrant who submits any electronic materials to SAACA in connection with the Competition shall agree, by the act of submitting such materials, that all such materials shall become the property of SAACA, who may delete, destroy or otherwise dispose of such materials without any obligation whatever to any Entrant to return such materials following the Competition.
9. Competition Deadline. Review of entries will be on October 7, 2009. All submissions must be received no later than September 30, 2009 at 5pm to kate@saaca.org with accompanying application.
10. Right to Reject Entries. SAACA reserves the right to reject any entry for any reason and, in case of such rejection, is not required to disclose the reason(s) therefore.
11. Notification of Competition Results. Following the selection of the winner, the names of such persons shall be posted on the SAACA Internet site, and such persons shall be notified by e-mail, or regular mail.
12. Modification of the Winning Entries. SAACA reserves the right to suggest slight modifications to the winning entry or entries to make the final logo(s) more appropriate for the use of SAACA. These modifications will be completed in collaboration with the winner.

NAME: _____

ORGANIZATION/BUSINESS NAME (optional) _____

PHONE: _____ EMAIL: _____

WEBSITE (optional) _____

BRIEF DESCRIPTION OF YOUR IDEAS: _____

- THE WORK DESCRIBED IN THIS APPLICATION AND ATTACHED ARTWORK IS HANDMADE BY ME.
- I AGREE TO ABIDE BY THE POLICIES SET FORTH BY SAACA AND THE RULES GOVERNING THE COMPETITION
- I AGREE TO ALLOW THE IMAGES ENCLOSED WITH MY APPLICATION TO BE USED FOR SAACA'S PUBLICITY & ADVERTISING.

Signed: _____ **Date:** _____