PARTNERSHIP OPPORTUNITIES

THE SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE IS A NONPROFIT ORGANIZATION DEDICATED TO THE CREATION, PRESERVATION AND ADVANCEMENT OF THE ARTS
MAKE A
DIFFERENCE

IT'S A WIN-WIN

Sponsoring a Southern Arizona Arts & Cultural Alliance event or program provides you the unique opportunity to connect with the Southern Arizona community, to build brand awareness and show your company’s support of an important cause: the arts and the expansion of our cultural equity!

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to “wow” clients, vendors and employees. Feel good about supporting our local arts, heritage and cultural organizations as you enjoy an unforgettable and immersive arts experience.

- Looking for the opportunity to become a part of one of the biggest events of the year?
- To put your company name in front of hundreds of sophisticated party goers, foodies and art lovers?
- Want to show your employees and investors your dedication to our community?
- More in the mood for an intimate networking opportunity?
- Looking for a one-of-a-kind experience to make a big impression?.
- Are you looking for new ways to invest in your employees and innovate in your sector?

Partnering with SAACA can revolutionize the way you do business, tell your story and connect to your employees.
WHY SUPPORT THE ARTS?

TOP 10

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures.

The arts are also a fundamental component of a healthy community, strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.

1. Arts improve individual well-being.
2. Arts unify communities.
3. Arts strengthen the economy.
4. Arts are good for local businesses.
5. Arts drive tourism.
6. Arts are an export industry.
7. Arts spark creativity and innovation.
8. Arts improve healthcare.
9. Arts and healing in the military.
10. Arts improve academic performance.
Establishing collaborative and innovative arts and business partnerships through the Arizona Business Committee for the Arts (AZBCA). Each day hundreds of businesses are unlocking the power of the arts to expand business development opportunities, inspire employees and brand their business apart from the rest.

Supporting and expanding arts therapy, and lifelong learning for seniors and Veterans in our community. SAACA supports Music & Memory Programs, Creative Writing, Music Therapy and groundbreaking visual arts integration programs.

Through a powerful partnership with Community Share, we help connect artists to the classroom. In addition, SAACA supports creative arts programming in the classroom, and engagement programming for youth, through our Musical Gold in the Morning Program.

Collaborating to produce diverse arts-based community festivals, programming, and events. From culinary to visual arts, cultural events and gallery spaces, no other organization expands the arts across more diverse arts platforms than SAACA in our community.

Expanding networked groups of artists and art organizations, and the engagement opportunities provided to them as a result. Our Undercover Arts Magazine unveils the wealth of artistic resources that define Southern Arizona.

SAACA supports efforts to raise awareness for the importance the Arts play in education at all stages of life. In addition, we support the advancement of the Arts in the field of Health, the preservation of Arts funding mechanisms, as well as the role the Arts play in the economic development of Arizona.
EVENT SPONSORSHIP

FIND THE PERFECT FIT

CULINARY EVENTS
CULTURAL DIVERSITY
FINE ARTS & CRAFTS FESTIVALS
COMMUNITY GALLERIES
LIVE, LOCAL MUSIC
CLASSIC CAR SHOWS
CHALK ART FESTIVALS
AND MUCH, MUCH MORE...
WORLD MARGARITA CHAMPIONSHIP  SUMMER 2019

6PM  TUCSON EL CONQUISTADOR

ABOUT
Southern Arizona Arts & Cultural Alliance and Tucson Originals partner together to bring you the World Margarita Championship, an unforgettable evening of spirited cocktail competitions, tastings of world-class Margaritas and tequilas, cuisine of the southwest, and more.

Tucson Originals chefs and restaurants will battle it out with live judging and a People’s Choice award, for the best Signature Margarita. Enjoy food sampling and margarita tastings from Southern Arizona, Tucson Originals Restaurants and Purveyors. Attendees will get to vote for your favorite margarita!

WHY?
A creative collaboration with Tucson Originals Restaurants that highlights and promotes independently owned, local restaurants and showcases their culinary expertise. To raise awareness of the rich and vibrant culinary community in Tucson. All funds raised go directly to support SAACA arts education and arts therapy programs, as well as to support Tucson Originals restaurants.

WHERE THE MONEY GOES

TICKETS $55
Tickets include libation, and menu samplings from over 20 Tucson Originals restaurant chefs, and food purveyors in Southern Arizona.

PARTNERSHIP OPPORTUNITIES

CASH
$2,500  $5,000  $7,500
Logo on all Print Media
Logo on Event E-Blasts (22,00+ email subscription list)
Logo on Event Website
Annual Membership Dues for the Southern Arizona Business Committee for the Arts
10 x 10 Exhibit Space at Event
Ticket Credit for SAACA Events

$500  $1,000  $2,000
Listed as Event Sponsor on SAACA Website and listing in all annual print materials
Logo placed throughout event with signage
Speaking Opportunity at the Event from the Main Stage
Logo on Event Wristbands
Logo Listed as Title Sponsor (Only One Sponsor)
Business Web Ad in E-Blast
Logo on Television Commercials
Soft Seating Area Sponsor

750 ATTENDEES
20 RESTAURANTS & EXHIBITORS
RAISING OVER $40,000 FOR SAACA & TUCSON ORIGINALS RESTAURANTS
DEMOGRAPHICS
AGES 50-65

WHERE THE MONEY GOES

DEMOGRAPHICS
AGES 50-65

WHERE THE MONEY GOES
SALSA, TEQUILA & TACO CHALLENGE

SUNDAY, SEPTEMBER 1, 2019 7PM
LA ENCANTADA

TICKETS $60 | VIP $100
Tickets include libation, menu samplings from over 50 local professional and emerging restaurants and chefs, custom salsa, and tequila cocktails in over 20 categories. In addition, attendees can enjoy beer and menu samplings.

ABOUT
For 8 years, cocktail craft and culinary creativity is taken to a new level at Southern Arizona Arts & Cultural Alliance’s Annual Salsa, Tequila & Taco Challenge. Tequila infused popsicles, sno-cones, and mixed drinks will surprise attendees with refreshing colors, while kimchi, blueberry-jalapeno and “Smokeless Fire” salsas will spice up their palettes.

More than 1,500 attendees support the community while attending this fun event to taste the best salsa and tequila in the region from participating mixologists and chefs. Attendees will experience culture at its finest, combining the culinary arts, live music, and entertainment that highlights the strength and diversity in our community. Join us for one of the most colorful summer “foodie” events in Southern Arizona.

The event will distribute awards from professional judges as well as People’s Choice Awards in over 20 categories to participating restaurants and exhibitors.

WHY?
This creative collaboration combines resources to help raise funds for Southern Arizona Arts and Cultural Alliance’s Creative Arts, Therapy Programs, and local programming outreach by the Food Bank. Participating chefs and mixologists may come to the table to win culinary supremacy, but they are also supporting these vital community causes.

WHERE THE MONEY GOES
SAVOR FOOD & WINE FESTIVAL
SATURDAY, FEBRUARY 1, 2020

TICKETS $75
Tickets include libation, and menu samplings from over 75 local wineries, breweries, distilleries, restaurant chefs, and food purveyors in Southern Arizona.

11AM-3PM
TUCSON BOTANICAL GARDENS

ABOUT
Tucson’s culinary prestige and slow food movement has been growing each year, and now is the time to SAVOR. Indulge in the flavors of Southern Arizona’s culinary arts at the 6th Annual Southern Arizona Food & Wine Festival surrounded by the colorful floral blooms of the Tucson Botanical Gardens.

This event features over 75 of the region’s finest chefs, wineries, breweries, local foods and restaurants, highlighting exceptional menu tastings. This foodie festival will showcase the diversity of the heritage foods and ingredients throughout the Southwest region.

WHY?
A creative collaboration with Southern Arizona Arts & Cultural Alliance, Local First Arizona, and Tucson Botanical Garden to highlight and promote independently owned local restaurants and showcase their culinary expertise. The event seeks to raise awareness of the rich and vibrant culinary community in Tucson and to showcase the Tucson Botanical Gardens’ beautiful grounds. The event seeks to raise funds for the three presenting organizations, their programming and events, as well as provide exposure and value to the participating restaurants, wineries and breweries.

WHERE THE MONEY GOES

PARTNERSHIP OPPORTUNITIES

CASH

$2,500
$5,000
$7,500

$500
$1,000
$2,000

Logo on all Print Media
Logo on Event E-Blasts (22,00+ email subscription list)
Logo on Event Website
Annual Membership Dues for the Southern Arizona Business Committee for the Arts
10 x 10 Exhibit Space at Event
Ticket Credit for SAACA Events
Listed as Event Sponsor on SAACA Website and listing in all annual print materials
Logo placed throughout event with banners
Guest Speaker at Opening Night Reception prior to festival
Logo on Event Wristbands
Logo Listed as Title Sponsor (Only One Sponsor)
Business Web Ad in E-Blast
Logo on Television Commercials
Soft Seating Area Sponsor

DEMOGRAPHICS

 AGES 50-65

WHERE THE MONEY GOES
TUCSON 23 MEXICAN FOOD FESTIVAL

JUNE 15, 2019

TICKETS $60
Tickets include samplings from 23 featured BEST 23 MILES OF MEXICAN FOOD RESTAURANTS in Southern Arizona, libation, Mexican Beer and wine sampling, as well as entertainment and activities.

6PM
JW MARRIOTT STARR PASS RESORT & SPA

ABOUT
A Mexican food festival celebrating Visit Tucson’s best 23 miles of Mexican food in America.

Tucson is home to the most authentic Mexican food north of the border. The highest concentration of these restaurants is found within a 23-mile area that includes the City of South Tucson, downtown, and lower midtown. At these terrific eateries, many of which are family-owned and decades old, the settings are casual, the ingredients are fresh and the experience is unforgettable.

This 3rd annual event on Father’s Day Weekend in 2018 continues to establish the event as a Tucson favorite signature event celebrating some of the best Mexican food in the region.

WHY?
The Southern Arizona Arts & Cultural Alliance partners with title sponsors, Visit Tucson and the JW Marriott Tucson Starr Pass Resort & Spa. The event will feature weekend staycation packages, food demos and education, live music and more.

WHERE THE MONEY GOES

PARTNERSHIP OPPORTUNITIES

CASH

Logo on all Print Media
Logo on Event E-Blasts (22,00+ email subscription list)
Logo on Event Website
Annual Membership Dues for the Southern Arizona Business Committee for the Arts
10 x 10 Exhibit Space at Event
Ticket Credit for SAACA Events
Listed as Event Sponsor on SAACA Website and listing in all annual print materials
Logo placed throughout event with banners
Guest Speaker at Opening Night Reception prior to festival
Logo on Event Wristbands
Logo Listed as Title Sponsor (Only One Sponsor)
Business Web Ad in E-Blast
Logo on Television Commercials
Soft Seating Area Sponsor

WHERE THE MONEY GOES

SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE
THREE SISTERS DINNER SERIES
JUNE 29, 2019 / WESTWARD LOOK RESORT
AUGUST 17, 2019 / LODGE AT VENTANA CANYON

TICKETS $45-75

ABOUT
Join SAACA AND Native Seeds Search for a three-part dinner series celebrating each of the Three Sisters ingredients. Local chefs will present dishes highlighting corn, beans, and squash, letting their culinary ingenuity shine. Experience live entertainment, paired libations, educational touch points, and food to remember. Why?

WHY?
The Three Sisters is a wise agricultural practice that plants together corn—tall and supportive, beans—climbing vines that add nitrogen to the soil, and squash—sprawling to retain moisture and prevent weeds and thorny to prevent pests. Today, Native Seeds Search preserves many seeds grown this way and are using produce grown with these heirloom seeds throughout the culinary samplings at each event.

WHERE THE MONEY GOES

PARTNERSHIP OPPORTUNITIES

CASH
$2,500
$5,000
$7,500

- Logo on all Print Media
- Logo on Event E-Blasts (22,00+ email subscription list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- 10 x 10 Exhibit Space at Event
- Ticket Credit for SAACA Events
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Logo placed throughout event with banners
- Guest Speaker at Opening Night Reception prior to festival
- Logo on Event Wristbands
- Logo Listed as Title Sponsor (Only One Sponsor)
- Business Web Ad in E-Blast
- Logo on Television Commercials
- Soft Seating Area Sponsor

DEMOGRAPHICS
AGES 30-65

HERITAGE INGREDIENTS & CHEFS
RAISING FUNDS FOR COMMUNITY ARTS & CULTURAL DEVELOPMENT

200-300 ATTENDEES
AZ FARM & FOOD FESTIVAL
SUNDAY, NOVEMBER 3, 2019
CASINO DEL SOL
TICKETS $35-$55

ABOUT
Connect with local farms, food artisans, experts, chefs and advocacy organizations. Enjoy food samples that are expertly crafted by pairing local purveyors with local chefs to highlight Arizona products. Learn more about our local ecosystem through live cooking demonstrations, activities for the whole family and engagement with the people who make it possible.

Enjoy libations from the surrounding area. Meet the brewers, owners & distillers and learn more about a rich and continuing history of spirits in the region.

Event Highlights
Food & Menu Samplings from over 35 chefs!
Heritage Farmers Market: Taste of The Farmers Market
Beer, Wine & Libation Pairings and Samples
Live Cooking Demos
Culinary Activities, Food Education & Interactions
Distributors and Retailers focused on local and sustainable foods
Non-Profit and Advocacy organizations dedicated to strengthening our local food system
Family activities and games
Double G Alpaca Farm
Kids Corral

WHY?
Supporting and connecting over 30 growers, purveyors, makers and artisans to chefs, in an effort to highlight Arizona’s growing and evolving agriculture and culinary innovators.

WHERE THE MONEY GOES

PARTNERSHIP OPPORTUNITIES

CASH

Logo on all Print Media
Logo on Event E-Blasts (22,00+ email subscription list)
Logo on Event Website
Annual Membership Dues for the Southern Arizona Business Committee for the Arts
10 x 10 Exhibit Space at Event
Ticket Credit for SAACA Events
Listed as Event Sponsor on SAACA Website and listing in all annual print materials
Logo placed throughout event with banners
Guest Speaker at Opening Night Reception prior to festival
Logo on Event Wristbands
Logo Listed as Title Sponsor (Only One Sponsor)
Business Web Ad in E-Blast
Logo on Television Commercials
Soft Seating Area Sponsor

600 ATTENDEES
LOCALLY GROWN FOODS
RAISING FUNDS FOR COMMUNITY ARTS & CULTURAL DEVELOPMENT
DEMOGRAPHICS AGES 5-65

$2,500
$5,000
$7,500

$500  $1,000  $2,000
JAZZ LEGENDS LIVE

DATE & TIME TBA

TICKETS $55 - $150
$55.00 Concert Only - Section C (Back Rows)
$65.00 Concert Only - Section B (Middle Rows)
$150.00 VIP Dinner + Concert Seating
$250.00 Platinum VIP Experience
$1,250.00 VIP Table of 10
$2,500.00 Platinum VIP Sponsor - Table of Ten

LOCATION TBA

ABOUT
Jazz Legends Live has brought world-renowned musicians from around the country to Tucson for more than a decade. The Legends have performed with the best of names in jazz, including Frank Sinatra, Ray Charles, and Tony Bennett. This unforgettable benefit concert entertains audiences with spontaneity and the intimacy of jazz music was meant to invoke.

Each year, a new ensemble of Jazz Legends, individually famous for their unique work, comes to Tucson for a charity benefit concert, to give audiences an unforgettable performance.

Hosts Don and Paula Redman & Al and Marilyn Cook began the Jazz Legends concert series in their backyard 14 years ago as a fundraiser for the Arts Council and has continued to grow! The popular jazz concert has attracted larger audiences each year.

WHERE THE MONEY GOES
In memory of Al Cook
SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE

The program helps to support local schools to support dwindling music and arts programs.

PARTNERSHIP OPPORTUNITIES

CASH
$1,250
$2,500
$5,000

- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ email subscription list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- 10 x 10 Exhibit Space at Event
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Logo placed throughout event with banners
- Guest Speaker at Opening Night Reception during concert
- Logo on Event Wristbands
- Logo Listed as Title Sponsor (Only One Sponsor)
- Business Web Ad in E-Blast
- Logo on Television Commercials
- Front Row Seating
HOLIDAY FESTIVAL OF THE ARTS
DECEMBER 7 & 8, 2019

FREE ADMISSION
There is no cost to attend the art festival.

ORO VALLEY MARKETPLACE

ABOUT
The Oro Valley Holiday Festival of the Arts has quickly become one of the largest regional art events in Southern Arizona. Held twice annually, this two-day festival features up to 150 artists and exhibitors in all mediums, live music, food vendors, festive programming, as well as family arts activities.

The Southern Arizona Arts & Cultural Alliance has partnered with the Town of Oro Valley and Vestar Properties to combine two beloved and award-winning events into one fantastic holiday weekend at the Oro Valley Marketplace.

WHY?
The Holiday and Spring Festival of the Arts supports the SAACA goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment. Additionally, the event partners with both the Town of Oro Valley and the Oro Valley Marketplace to impact tourism and economic development in Oro Valley, supporting businesses, artisans, and the community.

INSERT PAGE 1 OF PARTNERSHIP OPPORTUNITIES

$2,500 FESTIVAL SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- 10 X 10 Exhibit Space Onsite
- Kids Zone Sponsor (Activities)
- $500 Annual Ticket Credit for SAACA Events

$5,000 FESTIVAL SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Logo incorporated into Chalk Art Mural Onsite of your choice and theme.
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage
- $1,000 Annual Ticket Credit for SAACA Events
- Quarter Page Ad in Undercover Arts Magazine

$7,500 TITLE SPONSOR
- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media
- Dedicated Blasts, and Event Naming Rights
- Exhibit space at mall for 30 days (resident)
- Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo custom, produced by local artist on sidewalk
- Speaking opportunity alongside the Mayor of Oro Valley at the Official Tree Lighting festivities.
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
- $2,000 Annual Ticket Credit for SAACA Events
- Half Page Ad in Undercover Arts Magazine

ORO VALLEY TREE LIGHTING
TUBA CHRISTMAS
OVER 25 LIVE PERFORMANCES
MEET SANTA

SAACA
SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE

35,000 ATTENDEES
3,500 CHILDREN & YOUTH
5,500 SUPPORTING OVER 150 LOCAL EMERGING & PROFESSIONAL ARTISTS
DEMOGRAPHICS
AGES 5-75

SAT 10AM-6PM
SUN 10AM-4PM
CRUISE, BBQ & BLUES
FEBRUARY 15, 2020

$5 ADMISSION
12 & under free, $1 off for Military, Reserves & Veterans

ABOUT
Blending science, mechanics and design is an innovative art form in its own right. Car design is a ubiquitous but often overlooked art form which SAACA brings to light through our annual Classic Car Show.

The event invites thousands of people out to rev up the weekend with live Blues music on the main stage, classic BBQ on the grill, and an endless supply of everything we have come to love about fast cars and classic auto!

WHY?
SAACA believes that every aspect of an automobile is art, from the headlights and the body of the car, to the seats and dashboard, each little screw and bolt holding the car together. The event aims to bring the automobile to light as an art form through this spectacular community event, which also supports our business and arts integration initiatives.

WHERE THE MONEY GOES
All Proceeds generated from Cruise, BBQ, & Blues Classic Car Show go towards Southern Arizona Arts and Cultural Alliance’s Veteran’s Creative Outreach and Arts in healthcare programs.

PARTNERSHIP OPPORTUNITIES
$2,500 FESTIVAL SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Banner on event main stage
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage
- Honorary Car Show Judge with Award Naming
- $1,000 Annual Ticket Credit for SAACA Events

$5,000 FESTIVAL SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Banner on event main stage
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage
- Honorary Car Show Judge with Award Naming
- $1,000 Annual Ticket Credit for SAACA Events

$7,500 TITLE SPONSOR
- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media
- Dedicated Blasts, and Event Naming Rights
- Exhibit space at mall for 30 days (resident)
- Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Speaking opportunity alongside the Mayor of Oro Valley at the Official Tree Lighting festivities.
- 10 X 20 Exhibit Space onsite
- Logo on each entry tent
- Honorary Judge & Named Award Trophy
- $2,000 Annual Ticket Credit for SAACA Events
- $Half Page Ad in Undercover Arts Magazine

Southern Arizona Arts & Cultural Alliance

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Why?
SAACA believes that every aspect of an automobile is art, from the headlights and the body of the car, to the seats and dashboard, each little screw and bolt holding the car together. The event aims to bring the automobile to light as an art form through this spectacular community event, which also supports our business and arts integration initiatives.
CHALK ART FESTIVAL

APRIL 27, 2019
FREE ADMISSION
There is no cost to attend the art festival.

ABOUT
The walkways surrounding the shopping centers outdoor storefronts will explode with color during the annual Vestar Chalk Art Festival, continuing the legacy of bringing this unique art form to Southern Arizona. Professional artists and attendees of all ages will create their own unique designs, drawing on inspirations from nature, outer space, history, science, culture, abstract ideas and more.

Incorporating a Community Participation Mural, as well as a collaborative KidsZone, this event allows the community to come together, and immerse themselves in this unique artistic expression, and create their very own works of art.

Professional Artist Murals
Each featured mural artist will create an 8-by-6-foot piece, based on themes from desert landscapes and cultural inspirations to natural history and space. Last year, the professional artists that participated created magnificent works themed in culture, science, nature, botany, local art, history, and more.

WHY
Community participation and visual art are the foundation of this successful and memorable public creative experience in public spaces. SAACA supports professional artists and emerging artists in a progressive, collaborative effort to exhibit, develop and showcase their craft in the community in addition to providing an arts experience for the Art Festival attendees to participate in the arts in a creative and unique way.

Imaginations soar and children can participate in their own original pieces of chalk art.

“Art is an effort to create, beside the real world, a more humane world.”
– Andre Maurois

PARTNERSHIP OPPORTUNITIES

$1,000 MURAL SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Business Committee for the Arts
- Logo incorporated into the selected mural
- Logo on identifying mural sign
- Choice of mural theme
- $250 Annual Ticket Credit to SAACA Events

$3,000 KIDSZONE SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Logo incorporated into the selected mural
- Logo on identifying mural signage onsite
- 10 X 10 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
- Stationary signage resident in mall for 30 days
- $750 Annual Ticket Credit to SAACA Events

$12,500 TITLE SPONSOR
- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media
- Dedicated Blasts, and Event Naming Rights
- Exhibit space at mall for 30 days (resident)
- Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo custom, produced by local artist in sidewalk
- Logo on all individual mural signage
- 10 X 10 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
- Stationary signage resident in mall for 30 days as event sponsor
- $2,500 Ticket Credit to SAACA Annual Events
- Full Page Ad in SAACA Undercover Arts Magazine
OPEN STUDIO TOURS

2019 DATES TBA

FREE ADMISSION
There is no cost to attend the Open Studio Tours

OVER 10 SOUTHERN ARIZONA PARTICIPATING COMMUNITIES

ABOUT
The Fall Open Studio Tour in Southern Arizona promote self-guided tours of artist studios and creative work spaces in the region—two weekends showcasing individual artists, and local creative businesses. The Open Studio Tour mission is to support and promote local artists who work and exhibit in Southern Arizona - inspiring and enriching our growing cultural community.

The Fall Open Studio Tour season is supported with a grant from the Arts Foundation for Tucson and Southern Arizona; the above dates are presented by the Southern Arizona Arts & Cultural Alliance (SAACA). The season encompasses communities across Southern Arizona and invite visitors into their spaces free of charge, to engage directly with the artists and learn more about their artistic process.

WHY?
Our vision is to create a dynamic voice for individual artists and arts organizations in Southern Arizona and to build a community dedicated to the development and preservation of support for the creation of art works.

Our creative community will invite visitors into their spaces free of charge, to engage directly with the artists and learn more about their artistic process.

PARTNERSHIP OPPORTUNITIES

$2,500 SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ e-blast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Business Committee for the Arts
- Logo on Comcast & Cox Commercials
- Logo on Event Program & Guide
- Featured Sponsor Profile on Website
- $1,000 Annual Ticket Credit for SAACA Events
- Half Page Advertisement in Undercover Arts Magazine

$5,000 SPONSOR
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ e-blast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Business Committee for the Arts
- Logo on Comcast & Cox Commercials
- Logo on Event Program & Guide
- Featured Sponsor Profile on Website
- $500 Ticket Credit for SAACA Annual Events
- Quarter Page Ad in Undercover Arts Magazine

SAACA
SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE

ARTS FOUNDATION FOR TUCSON AND SOUTHERN ARIZONA
EVENT DETAILS

NAME OF EVENT SPONSORING ____________________________________________________________

AMOUNT OF SPONSORSHIP $____________________________________________________________

AGREEMENT

- This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise. There are no refunds on sponsorship dollars, or refunds on unused credits.
- (75% tax deductible) SAACA reserves the right to deny a sponsor application.
- It is agreed that at the time of renegotiation, the sponsee will automatically invite the sponsor to renegotiate the agreement.
- The sponsorship will be for the period of 12 months from the date of the signed contract.
- Payment is due on receipt. You will be invoiced for the full amount of the contract to the address noted below.
- Sponsor agrees to allow use of company logo in all promotions.
- In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner: If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately; If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause. In the event of a termination under this Agreement, each party’s rights and liabilities will cease immediately but the termination shall not affect a party’s rights arising out of a breach of this agreement by the other party.
- Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
- The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

CONTACT INFORMATION

BUSINESS NAME _________________________________________________________________

ADDRESS __________________________________________________________________________

CITY __________________________________________ STATE __________ ZIP ____________

MAIN CONTACT NAME _____________________________________________________________

EMAIL __________________________________________

WEBSITE __________________________________________

PRIMARY PHONE ___________________________________________________________________

INDUSTRY SECTOR _____________________________________________________________ # OF EMPLOYEES ______________________

AUTHORIZATION

PRINTED NAME __________________________________________

AUTHORIZED SIGNATURE __________________________________________ DATE _____________