



**saaca**  
art inspires. culture unites.

# SPONSORSHIP OPPORTUNITIES

**2023-2024**

**SAACA IS A NON-PROFIT ORGANIZATION  
DEDICATED TO THE CREATION, PRESERVATION  
AND ADVANCEMENT OF THE ARTS**



# WHO IS SAACA?

Southern Arizona Arts & Cultural Alliance (SAACA) is a nonprofit organization dedicated to the creation, preservation and advancement of the Arts.

SAACA strengthens the bonds between *people*, *place* and *purpose* through collaborative, arts-driven experiences.

Our region has long served as a hub for arts and culture. Despite the influx and profusion of talent, local creatives find difficulty in making a living from their work and sharing it within the community.

We address these needs by cultivating programming that puts a spotlight on local artists and celebrates the identity that is uniquely Southern Arizona.

To date, SAACA has created over 400,000 arts-driven experiences... from innovative community festivals to creative sector development and accessible arts education, we grow both our place and purpose as we pursue our mission strengthening the bonds between people.

## **PEOPLE / Connection. Community. Empathy.**

Our programming and work fill the need for human interaction in an isolated world.

## **PLACE / Diversity. Culture. Tradition.**

We build on the present by preserving the past while instilling pride in our community.

## **PURPOSE / Problem-Solving. New Ideas. Curiosity.**

We inspire creative solutions to promote a more resilient, empathic, and vibrant community.

**When you contribute to SAACA, you directly underwrite the efforts of local artists, creatives, and makers alongside their journey of imagination.**





# MAKE A DIFFERENCE

## IT'S A WIN-WIN FOR ALL

Sponsoring a SAACA event provides you with an experience to connect with the community and build brand awareness showcasing your company's support of the arts and the expansion of our cultural equity at large.

Each project reaches a different key audience segment and provides a fun and entertaining way to "wow" and "win" clients, vendors and/or employees. Feel great about supporting local arts, heritage and cultural organizations as you enjoy an unforgettable and immersive arts experience.

- Looking for an opportunity to become a part of one of the biggest events of the year?
- Ready to put your company name in front of hundreds of sophisticated party goers, foodies and art lovers?
- Want to demonstrate to your employees and investors your dedication to our community?
- Searching for a more intimate networking opportunity?
- Ready for a one-of-a-kind experience to make a big impression?
- Considering new ways to invest in your employees and innovate your sector?

For a quote or more information, contact:

(520) 797-3959

[events@saaca.org](mailto:events@saaca.org)



SAACA revolutionizes business, connect with your employees and create workplace positivity.



# WHAT WE DO

We accomplish our mission by creating and presenting key programs, educational opportunities, and cultural celebrations that generate new possibilities while preserving older traditions for all artists, creatives, and makers to thrive. We utilize engagements in collaborative programming that are less commonly known as traditional art spaces.

Whether it be partnerships with local developers, healthcare service organizations, government partners, or social service organizations, our work continues to find new avenues for our creative sector to grow.



## CATALYST CREATIVE COLLECTIVE

CATALYST combines over 14,000 square feet of flexible meeting, event, classroom and production space. SAACA conceived CATALYST after identifying a need for a dedicated community space that could uplift, connect and build stronger collaborations within our creative sector.

The space is capable of hosting special events, seminars, presentations, arts experiences, rehearsals, performances and social gatherings from 25-350 people.

Current CATALYST partners include working digital creators, culinary-based businesses, visual and performing artists, business networking groups, and nonprofit organizations such as the Southern Arizona Symphony Orchestra, Esperanza Dance Project, Tucson Youth Music, and the educational nonprofit Waters Center for Systems Thinking.

## PUBLIC ART

The Southern Arizona Arts & Cultural Alliance specializes in working with businesses and community stakeholders to develop integrated arts projects into public spaces.

- Public Art Administration
- Mural Commissions
- Sculptural Installations and 3D Art
- Community-Led Public Art Projects
- Temporary and Permanent Public Art

## BUSINESS & ARTS INTEGRATION

Establishing collaborative and innovative arts and business partnerships. Each day hundreds of businesses are unlocking the power of the arts to expand business development opportunities, inspire employees and brand their business apart from the rest.

## SPECIAL EVENTS

Collaborating to produce diverse arts-based community festivals, programming, and events. From culinary to visual arts, cultural events and gallery spaces, no other organization expands the arts across more diverse arts platforms than SAACA in our community.

## ARTS & CULTURAL RESOURCE

Expanding networked groups of artists and art organizations, and the engagement opportunities provided to them as a result. Our Undercover Arts Magazine unveils the wealth of artistic resources that define Southern Arizona.

## ARTS ADVOCACY

Arts education plays an important role at all stages of life, and SAACA supports efforts to raise awareness about their importance. Our commitment to arts promotion is also reflected in our support for the advancement of art in health, the preservation of arts funding mechanisms, and the role arts play in the economic development of Arizona.





**600 ATTENDEES**  
**20 RESTAURANTS & EXHIBITORS**  
 RAISING OVER \$40,000 FOR SAACA  
 & TUCSON ORIGINALS RESTAURANTS  
**DEMOGRAPHICS**  
**AGES 30-65**

# WORLD MARGARITA CHAMPIONSHIP

**JUNE 17, 2023**

## TICKETS \$75

Tickets include libation, and menu samplings from over 20 Tucson Originals restaurant chefs, and food purveyors in Southern Arizona.

## LOEWS VENTANA CANYON RESORT

### ABOUT

Southern Arizona Arts & Cultural Alliance and Tucson Originals partner together to bring you the World Margarita Championship, an unforgettable evening of spirited cocktail competitions, tastings of world class Margaritas and tequilas, cuisine of the southwest, and more.

Tucson Originals chefs and restaurants will battle it out with live judging and a People's Choice award, for the best Signature Margarita. Enjoy food sampling and margarita tastings from Southern Arizona, Tucson Originals Restaurants and Purveyors. Attendees will get to vote for your favorite margarita!

### WHY?

A creative collaboration with Tucson Originals Restaurants that highlights and promotes independently owned, local restaurants and showcases their culinary expertise. To raise awareness of the rich and vibrant culinary community in Tucson. All funds raised go directly to support SAACA arts education and arts therapy programs, as well as to support Tucson Originals restaurants.

### WHERE THE MONEY GOES



## PARTNERSHIP OPPORTUNITIES

### \$10,000

- 20 Tickets to the Event
- Logo featured prominently on all print media and on event printed tickets
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at Festival Entrance
- Listed as Title Sponsor on SAACA Website and all media pieces
- Your Logo Placed Throughout Festival with Banners
- 10'x10' exhibit space at event

### \$5,000

- 10 Tickets to the Event
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at Festival Entrance, event program, ads and signs
- Listed as sponsor on SAACA Website and all media pieces

### \$2,500

- 6 Tickets to the Event
- Underwriting sponsor of sustainability, restaurant supporter or t-shirt partner
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- A Link From Our Website to Yours
- Logo on all event programs, ads and signage
- Listed as sponsor on SAACA Website and all media pieces





**1,300 ATTENDEES**  
**60 RESTAURANTS & EXHIBITORS**  
**RAISING OVER \$20,000 FOR LOCAL**  
**NONPROFIT ORGANIZATIONS**  
**DEMOGRAPHICS**  
**AGES 25-65**



# SALSA, TEQUILA & TACO CHALLENGE

## SEPTEMBER 2023 - DATE TBA

**TICKETS \$85 | VIP \$110**

Tickets include libation, menu samplings from over 50 local professional and emerging restaurants and chefs, custom salsa, and tequila cocktails in over 20 categories. In addition, attendees can enjoy beer and menu samplings.  
**21 and over event.** Tickets anticipated to sell out.

### ABOUT

For 12 years, cocktail craft and culinary creativity is taken to a new level at Southern Arizona Arts & Cultural Alliance's Annual Salsa, Tequila & Taco Challenge. Tequila infused popsicles, sno-cones, and mixed drinks will surprise attendees with refreshing colors, while kimchi, blueberry-jalapeno and "Smokeless Fire" salsas will spice up their palettes.

More than 1,000 attendees support the community while attending this fun event to taste the best salsa and tequila in the region from participating mixologists and chefs. Attendees will experience culture at its finest; combining the culinary arts, live music, and entertainment that highlights the strength and diversity in our community. Join us for one of the most colorful summer "foodie" events in Southern Arizona.

The event will distribute awards from professional judges as well as People's Choice Awards in over 20 categories to participating restaurants and exhibitors.

### WHY?

This creative collaboration combines resources to help raise funds for Southern Arizona Arts and Cultural Alliance's community programs, and local programming outreach by the Food Bank. Participating chefs and mixologists may come to the table to win culinary supremacy, but they are also supporting these vital community causes.

### WHERE THE MONEY GOES



Trade Partnership Needs: Water & Hydration Sponsor, Seating Sponsor, Clean Up Crew Partner, Linen Partner, Paper Goods, Art Engagement Sponsor, Awards Partner, Tequila

## PARTNERSHIP OPPORTUNITIES

### \$10,000

- 20 VIP Tickets to the Event
- Logo featured prominently on all print media and on event printed tickets
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at Festival Entrance
- Listed as Title Sponsor on SAACA Website and all media pieces
- Your Logo Placed Throughout Festival with Banners
- 10'x10' exhibit space at event

### \$5,000

- 10 VIP Tickets to the Event
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at Festival Entrance, event program, ads and signs
- Listed as sponsor on SAACA Website and all media pieces

### \$2,500

- 6 VIP Tickets to the Event
- Underwriting sponsor of sustainability, restaurant supporter or t-shirt partner
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- A Link From Our Website to Yours
- Logo on all event programs, ads and signage
- Listed as sponsor on SAACA Website and all media pieces







**15,000 ATTENDEES**  
**2,000 YOUTH ATTENDEES**  
 SUPPORTING OVER 120 LOCAL  
 EMERGING & PROFESSIONAL ARTISTS  
**DEMOGRAPHICS**  
**AGES 5-75**



PATAGONIA, AZ  
**SKY ISLANDS**  
 FALL ARTISAN MARKET

**OCTOBER 14 & 15, 2023**

**SAT 9AM-5PM**  
**SUN 10AM-4PM**

**FREE ADMISSION**

There is no cost to attend the art festival.

**PATAGONIA TOWN PARK**

**ABOUT**

Over 30 years ago, the Town of Patagonia held its first fall festival to showcase extraordinary talent and artistry against the beautiful backdrop of their community, nestled at over 4000 feet in the mountains of Southeast Arizona. The festival attracts more than 15,000 visitors to Patagonia's lovely tree-shaded park in the center of town over a festive weekend, presented by the Sky Islands Tourism Association.

Our arts and crafts exhibitors are invited to bring you the most unique, high-quality goods, produced with excellent care, creativity and craftsmanship. The festival hosts top-of-the-line entertainment on each day of the event. Entertainers represent a great mix of styles sure to please every taste. Our festival also features food and beverage vendors for every taste along with the offerings of Patagonia's well-known eateries such as the Velvet Elvis, Gathering Grounds, Wild Horse, El Pancho Villa, Ovens of Patagonia, and the Wagon Wheel Saloon. Room is also available for not-for-profit and information booths as well as the famed Patagonia Library book sale.

**WHY?**

The Sky Islands Fall Festival supports the SAACA goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment. Additionally, the event partners with both the Town of Patagonia and the community business owners to impact tourism and economic development, supporting businesses, artisans, and the community.

**PARTNERSHIP OPPORTUNITIES**

**\$1,500 FESTIVAL SPONSOR**

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite
- Logo on Mainstage Banner
- Banner near the main stage
- Dedicated E-Blast

**\$5,000 FESTIVAL SPONSOR**

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Logo incorporated into Chalk Art Mural Onsite of your choice and theme.
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage

**\$10,000 TITLE SPONSOR**

- Logo on all Print Media as Title Sponsor
- Logo on all Social Media Dedicated Blasts, and Event Naming Rights
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo on grab and go takeaway
- Speaking opportunity alongside the Mayor throughout the weekend on main stage
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.







**15,000 ATTENDEES**  
**KICKOFF TO FALL**  
 SUPPORTING OVER 150 LOCAL  
 EMERGING & PROFESSIONAL ARTISTS  
**DEMOGRAPHICS**  
**AGES 5-75**



# ORO VALLEY FALL ARTISAN MARKET

## OCTOBER 21 & 22, 2023

**SAT 10AM-4PM**  
**SUN 10AM-4PM**

### FREE ADMISSION

There is no cost to attend the art festival.

### ORO VALLEY MARKETPLACE

### ABOUT

The 2-day outdoor artisan market in Oro Valley showcases some of the Southwest's finest artisans in fashion, food, home goods, painting, and visual arts. In addition, pop-up music performances and food trucks will be onsite for attendees to enjoy.

Our curated arts and crafts market celebrates the ingenuity of independently owned, small businesses and artists who channel their passions into creating one-of-a-kind handcrafted products.

Attendees can experience fall themed interactive art stations throughout the festival, with hands on demonstrations, grab and go art activities, and more.

Shop directly from the makers and learn how they make their unique works of art. Support small, local & sustainable!

### WHY?

The Oro Valley Fall Artisan Market supports the SAACA goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment. Additionally, the event partners with both the Town of Oro Valley and the Oro Valley Marketplace to impact tourism and economic development in Oro Valley, supporting businesses, artisans, and the community.

## PARTNERSHIP OPPORTUNITIES

### \$5,000 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Logo incorporated into Chalk Art Mural Onsite of your choice and theme.
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite with tent
- Logo included on television commercials
- Speaking Opportunity from the Main Stage

### \$10,000 TITLE SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Social Media Dedicated Blasts, and Event Naming Rights
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo custom, produced by local artist on sidewalk
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.







# ORO VALLEY CONCERT SERIES

## SECOND THURSDAYS AT 6 PM

### FREE ADMISSION

There is no cost to attend the concerts. Attendees should bring their own chairs.

### ORO VALLEY MARKETPLACE

### ABOUT

The Town of Oro Valley and the Southern Arizona Arts and Cultural Alliance have partnered to bring live music to residents for over 20 years. The Oro Valley Concert Series supports local musicians with the opportunity to perform monthly in the community's largest shopping center. The series supports a range in music genres, from country to rock and jazz to classical. The Oro Valley concert series truly has something for every taste of music.

### EVERY CONCERT FEATURES A DISTINCT GENRE

### PARTNERSHIP OPPORTUNITIES

#### \$1,000 CONCERT SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite

#### \$3,000 SERIES SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Speaking Opportunity from the Main Stage



### WHY?

As a core Business and Arts Integration method, the Oro Valley Concert Series blends the mutually beneficial relationship that the arts can have alongside the business model. The series draws hundreds of attendees monthly to the Oro Valley Marketplace. In a partnership with the Town of Oro Valley, this program impacts economic development, while providing community exposure to the arts, and supporting local musicians.







**10,000 ATTENDEES**  
**OVER 50 FINE ARTISTS**  
 SUPPORTING OVER 150 LOCAL  
 EMERGING & PROFESSIONAL ARTISTS  
**DEMOGRAPHICS**  
**AGES 35-75**



# LA ENCANTADA FINE ART FESTIVAL

**SAT 10AM-5PM**  
**SUN 10AM-4PM**

**NOVEMBER 4 & 5, 2023**  
**JANUARY 27 & 28, 2024**  
**APRIL 20 & 21, 2024**

## FREE ADMISSION

There is no cost to attend the art festival.

## LA ENCANTADA SHOPPING CENTER

## ABOUT

A signature Arts & Business partnership, the La Encantada Fine Art Festival creates a space for the arts and artists to thrive. The two-day juried fine art festival features regional and national award-winning artists, artist demos, shopping, and music. The festival promotes tourism, highlighting the unique character of local fine jewelers and artists working in over 15 other mediums. SAACA produces the event in partnership with local business sponsors and La Encantada Shopping Center - one of the region's premier open-air shopping destinations.

- EMERGING ARTIST ZONE
- FINE ART
- SOUTHERN AZ'S LARGEST FINE ART FESTIVAL

## WHY?

SAACA aims to produce one of the largest and most well respected fine art festivals in the region, under the backdrop of the scenic Tucson Foothills, in the plush setting of the La Encantada Shopping Center. The festival features well-respected and talented regional and national artists, exhibiting their original art in a quality showcase setting. The festival provides an opportunity for local artisans to exhibit and showcase their art to the community, while drawing business to the La Encantada Shopping Center.

## PARTNERSHIP OPPORTUNITIES

### \$2,500 FESTIVAL SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media Dedicated Blasts,
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo custom, produced by local artist on sidewalk
- 10 X 10 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.







**3,000 ATTENDEES**  
**FOUR CLASSICAL CONCERTS**  
 SUPPORTING OVER 100 LOCAL  
 CLASSICAL MUSIC PERFORMERS  
**DEMOGRAPHICS**  
**AGES 5-75**



# RIVERFRONT PARK CLASSICAL CONCERT SERIES

SUN AT 4 PM

**FOUR CONCERTS MONTHLY OCT - MAR**

## FREE ADMISSION

There is no cost to attend the concerts.

## ORO VALLEY RIVERFRONT PARK

## ABOUT

The Town of Oro Valley and the Southern Arizona Arts and Cultural Alliance have partnered to bring classical music to residents since 1997. The Oro Valley Riverfront Park Classical Concert Series supports some of the finest classically trained musicians with the opportunity to perform monthly in the community's largest outdoor amphitheater.

Concerts begin at 4PM outdoors at the grass amphitheater of Riverfront Park in Oro Valley. Attendees are encouraged to bring a blanket or chairs. Food will be available for purchase from food trucks onsite.

**THE RIVERFRONT CLASSICAL CONCERT SERIES WILL HONOR SAACA'S FOUNDER AND PASSIONATE ADVOCATE FOR CLASSICAL MUSIC IN ORO VALLEY, ROBERT WEDE, JR. (1928-2022).**

## WHY?

The series is anticipated to draw hundreds of attendees monthly back to the Riverfront Park to experience classical music at the base of the majestic Pusch View Mountains, a setting like no other in Southern Arizona. In a partnership with the Town of Oro Valley, this program impacts economic development, while providing community exposure to the arts, and supporting local musicians.

## PARTNERSHIP OPPORTUNITIES

### \$1,500 SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite
- Logo on Mainstage Banner
- Kids Zone Sponsor (Activities)

### \$2,500 SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media Dedicated Blasts,
- Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.







**35,000 ATTENDEES**  
**5,500 CHILDREN & YOUTH**  
 SUPPORTING OVER 150 LOCAL  
 EMERGING & PROFESSIONAL ARTISTS  
**DEMOGRAPHICS**  
**AGES 5-75**



# HOLIDAY FESTIVAL OF THE ARTS

**DECEMBER 2 & 3, 2023**

**SAT 10AM-6PM**  
**SUN 10AM-4PM**

## FREE ADMISSION

There is no cost to attend the art festival.

## ORO VALLEY MARKETPLACE

## ABOUT

The Oro Valley Holiday Festival of the Arts has quickly become one of the largest regional art events in Southern Arizona. Held twice annually, this two day festival features up to 150 artists and exhibitors in all mediums, live music, food vendors, Festive Programming, as well as family arts activities.

The Southern Arizona Arts & Cultural Alliance has partnered with the Town of Oro Valley and Vestar Properties to combine two well-beloved and award-winning events into one fantastic holiday weekend at the Oro Valley Marketplace.

**ORO VALLEY TREE LIGHTING**  
**TUBA CHRISTMAS**  
**OVER 25 LIVE PERFORMANCES**  
**MEET SANTA**

## WHY?

The Holiday and Spring Festival of the Arts supports the SAACA goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment. Additionally, the event partners with both the Town of Oro Valley and the Oro Valley Marketplace to impact tourism and economic development in Oro Valley, supporting businesses, artisans, and the community.

## PARTNERSHIP OPPORTUNITIES

### \$5,000 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ eblast list)
- Logo on Event Website
- Logo incorporated into Chalk Art Mural Onsite of your choice and theme.
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite with tent
- Logo included on television commercials
- Speaking Opportunity from the Main Stage

### \$10,000 TITLE SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media Dedicated Blasts, and Event Naming Rights
- Exhibit space at mall for 30 days (resident)
- Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo custom, produced by local artist on sidewalk
- Speaking opportunity alongside the Mayor of Oro Valley at the Official Tree Lighting festivities.
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.







**5,000 ATTENDEES**  
**FOOD TRUCKS & EXHIBITORS**  
 SUPPORTING CREATIVE PLACEMAKING  
 EFFORTS & OPPORTUNITIES FOR ARTISTS  
**DEMOGRAPHICS**  
**AGES 5-75**



# SAHUARITA ART ON THE LAKE

**FEBRUARY 10, 2024**

**FREE ADMISSION**

**SAHUARITA LAKE PARK**

## ABOUT

The inaugural Sahuarita Art on the Lake Festival will feature immersive and experiential activities throughout the Sahuarita Lake Park. Browse local artwork for sale, street painting, interactive art activities, performance art, community chalk mural competition, food trucks, and live music throughout the park. This one-day celebration of the arts will bring creativity to a new level in Sahuarita, AZ.

## WHY?

The Sahuarita Art on the Lake Festival supports a goal to build community through arts programming, creating a space for a large number of artisans to exhibit and sell their work in a supportive and professional environment. The festival impacts tourism and economic development in Sahuarita, supporting businesses, artisans and the community.

## PARTNERSHIP OPPORTUNITIES

### \$1,500 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite
- Logo on Mainstage Banner
- Kids Zone Sponsor (Activities)

### \$2,500 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Banner on event main stage
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage
- Honorary Car Show Judge with Award Naming

### \$5,000 TITLE SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media Dedicated Blasts, and Event Naming Rights
- Exhibit space at mall for 30 days (resident)
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Speaking opportunity from the event stage
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
- Logo on event entry wristbands
- Logo on each entry tent
- Honorary Judge & Named Award Trophy







**1,100 ATTENDEES**  
**60 RESTAURANTS & EXHIBITORS**  
**RAISING OVER \$40,000 FOR LOCAL**  
**NONPROFIT ORGANIZATIONS**  
**DEMOGRAPHICS**  
**AGES 30-65**



# SAVOR FOOD & WINE FESTIVAL

**JANUARY 20, 2024**



## TICKETS

**\$100 GENERAL ADMISSION**

**\$150 VIP TICKETS**

Tickets include libation, and menu samplings from over 75 local wineries, breweries, distilleries, restaurant chefs, and food purveyors in Southern Arizona.

**11AM-3PM**  
**TUCSON BOTANICAL GARDENS**

## ABOUT

Tucson's culinary prestige and slow food movement has been growing each year, and now is the time to SAVOR. Indulge in the flavors of Southern Arizona's culinary arts at the 6th Annual Southern Arizona Food & Wine Festival surrounded by the colorful floral blooms of the Tucson Botanical Gardens.

This event features over 75 of the region's finest chefs, wineries, breweries, local foods and restaurants, highlighting exceptional menu tastings. This foodie festival will showcase the diversity of the heritage foods and ingredients throughout the Southwest region.

## WHY?

A creative collaboration with Southern Arizona Arts & Cultural Alliance, Local First Arizona, and Tucson Botanical Gardens to highlight and promote independently owned local restaurants and showcase their culinary expertise. The event seeks to raise awareness of the rich and vibrant culinary community in Tucson and to showcase the Tucson Botanical Gardens' beautiful grounds. The event seeks to raise funds for the three presenting organizations, their programming and events, as well as provide exposure and value to the participating restaurants, wineries and breweries.

## WHERE THE MONEY GOES



## PARTNERSHIP OPPORTUNITIES

**\$10,000**

- Exclusive logo on choice of event commemorative wine glasses
- 12 VIP Tickets to the Event
- Logo featured prominently on all print media and on event printed tickets
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (25,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at Festival Entrance
- Listed as Title Sponsor on SAACA Website and all media pieces
- Your Logo Placed Throughout Festival with Banners
- 10'x10' exhibit space at event

**\$5,000**

- 8 VIP Tickets to the Event
- Logo on event wine neck lanyards
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (25,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at Festival Entrance, event program, ads and signs
- Listed as sponsor on SAACA Website and all media pieces

**\$2,500**

- 4 VIP Tickets to the Event
- Underwriting sponsor of sustainability, restaurant supporter or t-shirt partner
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (25,000+ residents & visitors)
- A Link From Our Website to Yours
- Logo on all event programs, ads and signage
- Listed as sponsor on SAACA Website and all media pieces





**8,000 ATTENDEES**  
**200 CLASSIC CARS & EXHIBITORS**  
 SUPPORTING SAACA'S OUTREACH WORK  
 IN THE COMMUNITY  
**DEMOGRAPHICS**  
**AGES 5-75**



# CRUISE, BBQ & BLUES

SAT 10AM-3PM

**FEBRUARY 10, 2024**

**\$5 ADMISSION**

12 & under free, \$1 off for Military, Reserves & Veterans  
**ORO VALLEY MARKETPLACE**

## ABOUT

Blending science, mechanics and design is an innovative art form in its own right. Car design is a ubiquitous but often overlooked art form which SAACA brings to light through our annual Classic Car Show.

The event invites thousands of people out to rev up the weekend with live Blues music on the main stage, classic BBQ on the grill, and an endless supply of everything we have come to love about fast cars and classic auto!

## WHY?

SAACA believes that every aspect of an automobile is art, from the headlights and the body of the car, to the seats and dashboard, even each little screw and bolt holding the car together. The event aims to bring the automobile to light as an art form through this spectacular community event, which also supports our Business and Arts integration initiatives.

## WHERE THE MONEY GOES

All Proceeds generated from Cruise, BBQ, & Blues Classic Car Show go towards Southern Arizona Arts and Cultural Alliance's community outreach programs.

## PARTNERSHIP OPPORTUNITIES

### \$1,500 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite
- Logo on Mainstage Banner
- Kids Zone Sponsor (Activities)

### \$2,500 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Banner on event main stage
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage
- Honorary Car Show Judge with Award Naming

### \$5,000 TITLE SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media Dedicated Blasts, and Event Naming Rights
- Exhibit space at mall for 30 days (resident)
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Speaking opportunity from the event stage
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
- Logo on event entry wristbands
- Logo on each entry tent
- Honorary Judge & Named Award Trophy







**10,000 ATTENDEES**  
**100 ARTISTS & PERFORMANCES**  
 SUPPORTING DOWNTOWN GLENDALE  
 MAKERS, BUSINESS OWNERS AND ARTISTS  
**DEMOGRAPHICS**  
**AGES 5-75**



# DOWNTOWN GLENDALE ARTS & CULTURE FEST

SAT 10AM-6PM

**MARCH 9, 2024**

**FREE ADMISSION**

## ABOUT

A collaboration between the City of Glendale and the Southern Arizona Arts & Cultural Alliance (SAACA) - the Downtown Glendale Arts & Culture Fest will feature immersive and experiential activities throughout Downtown Glendale. Engaging and community-minded experiences include an artisan market, interactive arts activities, downtown pop-up performances, and live art.

## WHY?

A collaboration between the City of Glendale, Local First Arizona, and the Southern Arizona Arts & Cultural Alliance.

## PARTNERSHIP OPPORTUNITIES

### \$1,500 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite
- Logo on Mainstage Banner
- Kids Zone Sponsor (Activities)

### \$2,500 FESTIVAL SPONSOR

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Banner on event main stage
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Logo included on television commercials
- Speaking Opportunity from the Main Stage

### \$5,000 FESTIVAL SPONSOR

- Logo on all Print Media as Title Sponsor
- Logo on all Television Commercials, Social Media Dedicated Blasts, and Event Naming Rights
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Speaking opportunity from the event stage
- 10 X 20 Exhibit Space Onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
- Logo on event entry wristbands







**25,000 ATTENDEES**  
**5,500 CHILDREN & YOUTH**  
 SUPPORTING OVER 150 LOCAL  
 EMERGING & PROFESSIONAL ARTISTS  
**DEMOGRAPHICS**  
**AGES 5-75**



# SPRING FESTIVAL OF THE ARTS

**MARCH 16 & 17, 2024**

**SAT 10AM-5PM**  
**SUN 10AM-4PM**

**FREE ADMISSION**  
 There is no cost to attend the art festival.  
**ORO VALLEY MARKETPLACE**

**ABOUT**  
 The Oro Valley Festival of the Arts has quickly become one the largest regional art events in Southern Arizona. Held twice annually, this two day festival features up to 150 artists and exhibitors in all mediums, live music, food vendors, festive performances, as well as family arts activities.

The Southern Arizona Arts & Cultural Alliance has partnered with the Town of Oro Valley and Town West Properties to bring together community and the arts for a fantastic and creative weekend at the Oro Valley Marketplace.

**ACOUSTIC AND STROLLING PERFORMERS**  
**FOOD VENDORS / KIDS ART ACTIVITIES /**  
**INNOVATION STATION & MORE**

**WHY?**  
 The Holiday and Spring Festival of the Arts supports the SAACA goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment. Additionally, the event partners with both the Town of Oro Valley and the Oro Valley Marketplace to impact tourism and economic development in Oro Valley, supporting businesses, artisans, and the community.

**PARTNERSHIP OPPORTUNITIES**

**\$1,500 FESTIVAL SPONSOR**

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- 10 X 10 Exhibit Space Onsite
- Logo on Mainstage Banner
- Kids Zone Sponsor (Activities)

**\$2,500 FESTIVAL SPONSOR**

- Logo on all Print Media
- Logo on Event E-Blasts (30,000+ eblast list)
- Logo on Event Website
- Logo incorporated into custom live art element
- Logo on identifying signage onsite
- 10 X 10 Exhibit Space Onsite
- Speaking Opportunity from the Main Stage

**\$5,000 TITLE SPONSOR**

- Logo on all Print Media as Title Sponsor
- Logo on all Social Media Dedicated Blasts,
- Logo on Event E-Blasts with promotional sponsor videos (30,000+ email subscription list)
- Logo on Event Website as Title Sponsor
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Featured sponsor logo custom, produced by local artist on sidewalk
- Speaking opportunity alongside the Mayor of Oro Valley onsite
- Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.





# CATALYST

INNOVATION THROUGH COLLABORATION  
TUCSON MALL



## SPONSORSHIP OPPORTUNITIES



## INNOVATION THROUGH COLLABORATION

### COMMUNITY MAKER SPACES

*Four distinct spaces to host classes, signature programming and inspired resource sharing.*

- Culinary Education Kitchen
- Music, Film, and Digital Production Studio
- Robotics & Engineering Lab
- Arts & Crafts Studio

### COWORKING FOR CREATIVES

*Inspiring spaces to work, collaborate and grow.*

### COMMUNITY GATHERING & EXHIBITIONS

*A rentable space for community events, meetings, artist showcases, classes and community education opportunities*



# CATALYST

## CORPORATE & INDIVIDUAL PARTNERS



Corporate and Individual Funding levels reflect annual giving of unrestricted cash sponsorships. For in-kind donations, the in-kind value will be doubled for trade or in-kind donations (i.e. \$10,000 value of in-kind goods or services, equal to \$5,000 cash sponsorship benefits). Donations are honored on a two-year minimum give at levels \$25,000 and below. Sponsorships and financial gifts may be broken up into quarterly payments. All donations also include a 2 year membership to SAACA.

### BUILDER / \$5,000

- Company name or donor name on our entrance
- Company name or donor name with hyperlink on our website
- Company name or donor name listed in our annual report

### DESIGNER / \$10,000

- Company Logo or donor name on our entrance doors
- Company Logo or donor name with hyperlink on our website
- Company name or donor name in our annual report
- Signature Program named after donor



### MAKER / \$25,000

- Company name and logo or donor name on our entrance
- Company name and logo or donor name with hyperlink on our website
- Volunteer opportunities for employees
- Recognition of support in annual report
- Two (2) private group tours with the Executive Director for up to 15 guests per tour
- One ALL OPEN night rent out for company for up to 50 people, with opportunity to test out and experiment on all machinery, art activations, cooking classes and more (3 hours)
- \$2,500 credit to all SAACA Annual Events, Programs and Classes
- Customized benefits available





# CATALYST

## CORPORATE & INDIVIDUAL DONORS



Corporate and Individual Funding levels reflect annual giving of unrestricted funds and the annual depreciation of value of in-kind donations. Donations are honored on a two-year minimum give at levels \$25,000 and below. Sponsorships and financial gifts may be broken up into quarterly payments.

## ARCHITECT / \$50,000

- Company name and logo or donor name on our Creators Art Installation
- Naming of a dedicated Maker Space
- Company name and logo or donor name with hyperlink on front page of CATALYST site (large)
- Company name and logo or donor name in our monthly web newsletter (large)
- Company name and logo or donor name displayed at public events external to our facilities (mall facing)
- Speaking opportunity at one of our public events
- Invitation to attend select members only events
- Volunteer opportunities for employees
- Recognition of support in annual report
- Four (4) private group tours with the Executive Director for up to 15 guests per tour
- Two ALL OPEN night rent out for company for up to 50 people, with opportunity to test out and experiment on all machinery, art activations, cooking classes and more (3 hours)

NAMING RIGHTS  
AVAILABLE FOR  
**ROBOTICS &  
ENGINEERING LAB,  
COMMUNITY ROOM &  
ARTS & CRAFTS STUDIO**

## INNOVATOR / \$100,000

- Name the MAIN FLOOR of CATALYST. Displayed on the FRONT OF CATALYST
- Company name and logo or donor name on our Creators Art Installation (largest size)
- Company name and logo or donor name with hyperlink on CATALYST Website (largest size)
- Company name and logo or donor name in our monthly web newsletter (largest size)
- Company name and logo or donor name displayed at public events external to our facilities (Mall Facing)
- Speaking opportunity at one of our public events
- Invitation to attend select members only events
- Volunteer opportunities for employees
- A complimentary customized private training, testing or team building program in our facility
- Recognition of support in annual report
- Eight (8) private group tours with the Executive Director for up to 15 guests per tour
- Four ALL OPEN night rent out for company for up to 50 people, with opportunity to test out and experiment on all machinery, art activations, cooking classes and more (3 hours)

NAMING OF THE MAIN  
CATALYST FLOOR



# SAACA EVENT SPONSORSHIP

## SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE

4500 N. ORACLE ROAD, SUITE 110 - TUCSON, AZ 85705  
TUCSON, AZ 85705 PHONE (520) 797-3959



### EVENT DETAILS

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NAME OF EVENT SPONSORING \_\_\_\_\_

AMOUNT OF SPONSORSHIP \$ \_\_\_\_\_

### AGREEMENT

- This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise. There are no refunds on sponsorship dollars, or refunds on unused credits.
- (75% tax deductible) SAACA reserves the right to deny a sponsor application.
- It is agreed that at the time of renegotiation, the sponsee will automatically invite the sponsor to renegotiate the agreement.
- The sponsorship will be for the period of 12 months from the date of the signed contract.
- Payment is due on receipt. You will be invoiced for the full amount of the contract to the address noted below.
- Sponsor agrees to allow use of company logo in all promotions.
- In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner: If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately; if the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause. In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
- Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
- The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

### CONTACT INFORMATION

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BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

MAIN CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

PRIMARY PHONE \_\_\_\_\_

INDUSTRY SECTOR \_\_\_\_\_ # OF EMPLOYEES \_\_\_\_\_

### AUTHORIZATION

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PRINTED NAME \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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