PARTNERSHIP OPPORTUNITIES

THE SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE IS A NONPROFIT ORGANIZATION DEDICATED TO THE CREATION, PRESERVATION AND ADVANCEMENT OF THE ARTS

SUPPORT LOCAL ARTS & CULTURE
MAKE A DIFFERENCE

IT'S A WIN-WIN

Sponsoring a Southern Arizona Arts & Cultural Alliance event or program provides you the unique opportunity to connect with the Southern Arizona community, to build brand awareness and show your company’s support of an important cause: the arts and the expansion of our cultural equity!

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to “wow” clients, vendors and employees. Feel good about supporting our local arts, heritage and cultural organizations as you enjoy an unforgettable and immersive arts experience.

- Looking for the opportunity to become a part of one of the biggest events of the year?
- To put your company name in front of hundreds of sophisticated party goers, foodies and art lovers?
- Want to show your employees and investors your dedication to our community?
- More in the mood for an intimate networking opportunity?
- Looking for a one-of-a-kind experience to make a big impression?
- Are you looking for new ways to invest in your employees and innovate in your sector?

Partnering with SAACA can revolutionize the way you do business, tell your story and connect to your employees.
WHY SUPPORT THE ARTS?

TOP 10

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures.

The arts are also a fundamental component of a healthy community, strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.

1 Arts improve individual well-being.
2 Arts unify communities.
3 Arts strengthen the economy.
4 Arts are good for local businesses.
5 Arts drive tourism.
6 Arts are an export industry.
7 Arts spark creativity and innovation.
8 Arts improve healthcare.
9 Arts and healing in the military.
10 Arts improve academic performance.
SAVOR FOOD & WINE FESTIVAL
SATURDAY, FEBRUARY 8, 2020

TICKETS $79
Tickets include libation, and menu samplings from over 75 local wineries, breweries, distilleries, restaurant chefs, and food purveyors in Southern Arizona.

11AM-3PM
TUCSON BOTANICAL GARDENS

ABOUT
Tucson’s culinary prestige and slow food movement has been growing each year, and now is the time to SAVOR. Indulge in the flavors of Southern Arizona’s culinary arts at the 6th Annual Southern Arizona Food & Wine Festival surrounded by the colorful floral blooms of the Tucson Botanical Gardens.

This event features over 75 of the region’s finest chefs, wineries, breweries, local foods and restaurants, highlighting exceptional menu tastings. This foodie festival will showcase the diversity of the heritage foods and ingredients throughout the Southwest region.

WHY?
A creative collaboration with Southern Arizona Arts & Cultural Alliance, Local First Arizona, and Tucson Botanical Gardens to highlight and promote independently owned local restaurants and showcase their culinary expertise. The event seeks to raise awareness of the rich and vibrant culinary community in Tucson and to showcase the Tucson Botanical Gardens’ beautiful grounds. The event seeks to raise funds for the three presenting organizations, their programming and events, as well as provide exposure and value to the participating restaurants, wineries and breweries.

WHERE THE MONEY GOES

1300 ATTENDEES
60 RESTAURANTS & EXHIBITORS
RAISING OVER $60,000 FOR LOCAL NONPROFIT ORGANIZATIONS

DEMOGRAPHICS
AGES 30-65

PARTNERSHIP OPPORTUNITIES

CASH

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500</td>
<td>Logo on all Print Media</td>
</tr>
<tr>
<td>$5,000</td>
<td>Logo on Event E-Blasts (22,00+ email subscription list)</td>
</tr>
<tr>
<td>$7,500</td>
<td>Logo on Event Website</td>
</tr>
<tr>
<td>$500</td>
<td>Annual Membership Dues for the Southern Arizona Business Committee for the Arts</td>
</tr>
<tr>
<td>$1,000</td>
<td>10 x 10 Exhibit Space at Event</td>
</tr>
<tr>
<td>$2,000</td>
<td>Ticket Credit for SAACA Events</td>
</tr>
</tbody>
</table>

Logo placed throughout event with banners

Guest Speaker at Opening Night Reception prior to festival

Logo on Event Wristbands

Logo Listed as Title Sponsor (Only One Sponsor)

Business Web Ad in E-Blast

Logo on Television Commercials

Soft Seating Area Sponsor

Where the Money Goes:

- SAACA
- Local First Arizona
- Tucson Botanical Gardens
## Event Details

**Name of Event**

**Amount of Sponsorship**

### Agreement

- This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise. There are no refunds on sponsorship dollars, or refunds on unused credits.
- (75% tax deductible) SAACA reserves the right to deny a sponsor application.
- It is agreed that at the time of renegotiation, the sponsor will automatically invite the sponsor to renegotiate the agreement.
- The sponsorship will be for the period of 12 months from the date of the signed contract.
- Payment is due on receipt. You will be invoiced for the full amount of the contract to the address noted below.
- Sponsor agrees to allow use of company logo in all promotions.
- In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner. If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately; If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause. In the event of a termination under this Agreement, each party’s rights and liabilities will cease immediately but the termination shall not affect a party’s rights arising out of a breach of this agreement by the other party.
- Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
- The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

## Contact Information

**Business Name**

**Address**

**City**

**State**

**ZIP**

**Main Contact Name**

**Email**

**Website**

**Primary Phone**

**Industry Sector**

**# of Employees**

## Authorization

**Printed Name**

**Authorized Signature**

**Date**