CATALYST
AN INNOVATIVE SPACE FOR ARTS & CULTURE
TUCSON MALL

COMMUNITY MAKER SPACES
Four distinct spaces to host classes, signature programming and inspired resource sharing.
- Culinary Education Kitchen
- Music, Film, and Digital Production Studio
- Robotics & Engineering Lab
- Arts & Crafts Studio

COWORKING FOR CREATIVES
Inspiring spaces to work, collaborate and grow.

COMMUNITY GATHERING & EXHIBITIONS
A rentable space for community events, meetings, artist showcases, classes and community education opportunities

INNOVATION THROUGH COLLABORATION

BECOME A PARTNER FOR CHANGE
ENVISIONING A NEW PERMANENT HOME FOR THE ORGANIZATION: CATALYST OPENING AUGUST 2019

The Southern Arizona Arts & Cultural Alliance is proud to announce our largest community investment project to date. A permanent home for the organization and genuine community gathering, learning and creation space.

For the last several years, SAACA has been working with a variety of stakeholders, including artists, creatives, makers and engineers to plan a new innovative center for the community to engage with Arts and Culture in Southern Arizona.

The space is supported as a signature Arts & Business Partnership between SAACA and Brookfield Properties at Tucson Mall, and designed in partnership with the Frank Lloyd Wright School of Architecture at Taliesin (SoAT) Dean Chris Lasch, a partner with the New York and Tucson-based firm Aranda/Lasch, which is a leader in “computational architecture,” or the application of the latest tools and theories coming out of computer-assisted design and manufacturing to architecture.
WHERE WILL THE NEW SPACE BE LOCATED?

The new space will be located at the Tucson Mall (4500 North Oracle Road, Tucson, AZ, 85705) in a 14,000 square foot storefront. The space is located on the lower level between Dillard’s and Sears, in the former Gap/Gap Kids spaces.

The space is currently under construction and being renovated to suit the needs of the organization, and for use of the community.

The space will be a first of its kind development, housing over 20 arts and cultural disciplines and creative functions under one roof.

A prime location for a permanent home for SAACA, the Tucson Mall offers ideal accessibility

- Year Round Air Conditioning
- Expandable Indoor & Outdoor Opportunities for arts exhibitions, special events, studio spaces, and more
- Ample Parking
- Located on the new Chuck Huckelberry Loop
- Tohono Tadai Bus Transit Center at Stone/Wetmore
- Central location with access to surrounding communities off of Oracle and River Road
- Access to the Rillito River Park Trail
- 1,287,206 million square feet of indoor space

Tucson Mall welcomes millions of guests annually with a grand two-story entrance flanked by several first-to-market stores and dining options, including The Cheesecake Factory, The Container Store, H&M and REI. As the area’s largest shopping center, Tucson Mall provides locals and visitors with southern Arizona’s broadest selection of retailers and restaurants.
CATALYST is an inspiring, innovative space where people from all walks of life connect through the shared experience of arts and culture. By bringing diverse groups of people together, this new center nurtures shared learning and understanding – of both the value of individuals and the power of community.

This center will serve as an active partner in the educational, economic and cultural life in Southern Arizona; inviting discovery, creativity and learning through collaboration. Through its programs, the Arts and Cultural Center will be a vital part of the fabric of our region.

By its very structure, the space will function as a regenerative hub for all disciplines, functions and new creative collaborations in our community.
FOUR DISTINCT SPACES TO HOST CLASSES, SIGNATURE PROGRAMMING AND INSPIRED RESOURCE SHARING

CULINARY
Cooking Classes, Education & Test Kitchen and culinary learning space. Chefs, educators and culinary technicians can use this space to teach classes on growing food, wine & beer making, education of local food resources, cooking classes and more.

DIGITAL ARTS
Video, Film, Green Screen, Digital Design & Music Production Studios. Record an album, learn how to use a design platform, or learn film editing in this space for makers and creators. Classes, film screenings, sound mixing, performances and more will help this space come to life with sound and passion.

ROBOTICS & ENGINEERING
A space for builders, creators, innovators, designers and tinkers. The tech lab will be fitted with 3D printers, laser cutters, contained intro machinery, hand tools, Electronics Hardware, Fabrication Equipment and Software Development, steel working tools and more.

ARTS & CRAFTS STUDIO
Painting Classes, Textiles & Sewing, Pottery, Craft Arts, Kiln, Glass Lamp Work, DIY projects and more.

THESE SPACES CAN BE USED BY ARTISTS, CREATIVES, PROFESSIONALS AND COMMUNITY MEMBERS TO BOTH TEACH CLASSES, AND TAKE CLASSES.
EDUCATION SPACES
PERFORMANCES
ART EXHIBITIONS
COMMUNITY STAGE
SPECIAL EVENT SPACE

COMMUNITY SPACES

EDUCATION, INSPIRATION & COLLABORATION

Rent out an education space, business meeting rooms, or the whole space to conceptualize a new project, performance, special event, meeting, convening or training.

ARTS EXHIBITION & SPECIAL EVENTS

A place to meet, gather, experience and make music, art and community. The space will feature a community gallery capable of showcasing both 2D and 3D sculptural and mixed media art. Take or teach a dance class, experience a performance, or gather around a literary arts speaker series in these communal spaces designed to experience and learn about art in all its disciplines and forms.

Each square foot of this space has been designed with flexibility, adaptability and accessibility in mind. With over 20 signature mural installations to awaken the space, projection and interactive arts capacities, performance, gathering and production spaces, it will be an ever evolving, and ever changing space- always inciting discovery, lifelong learning and experimentation in creativity within our community.
Work with other creatives, makers and community leaders, in an inspiring, and collaborative environment to seed new work, projects and creativity together.
For over 20 years, the Southern Arizona Arts & Cultural Alliance has had the honor of advancing, preserving and creating new opportunities for the arts, culture and artists of all disciplines to thrive.

From humble beginnings as a rural community arts organization founded in 1997 as the Greater Oro Valley Arts Council, the organization has continued to expand it’s work in communities throughout the State with the same community-centric core competencies we learned so long ago.

Growing alongside the communities we serve, it has been our honor to let the arts take us to places and spaces we could only dream. We have been committed to redefining thoughts and perceptions about the arts since our inception. We take a genuinely expansive view of arts and culture which has led us to learn more about the power and form that creativity takes shape in our lives, each and every day.

Our programming and events have always reflected the diverse people, traditions and disciplines foundational to creativity, culture and art. Unique to each group and community we serve, this commitment continues to drive our growth.

From partnering with countless businesses to bring the arts to life in the workplace and community shared spaces, driving new Health sector arts collaborations for seniors, hospitals, Veterans and continuing health support agencies, and integrating the arts into public spaces through public art, community festivals, and collaborative work with non-arts based partners, we have learned much about our local artistic resources, the innovation the arts bring to tourism and economic development initiatives, and communities we serve.

This new space puts to work what we have learned over the past 20 years in a larger than life way. This new first of its kind space will put ambitious ideas to work, combining over 30 disciplines under one multi-use space.

We hope to draw in our community through learning and collaboration experiences in one central home. A true space for the arts which is a hub for artists, creatives, makers and community members of all ages to come together to learn and innovate.

Community members of all backgrounds, demographics, skill level and interest will find value in this space. Artists can take classes, and teach in this space - chefs, artisans, engineers, designers, musicians, performers and filmmakers all will find home in this space.

Learning experiences for all ages are welcome, and collaboration will be key.

CATALYST is meant to be the place we start to envision new ideas, and opportunities for collaboration with artists and organizations throughout the entire Tucson Mall space in an effort to allow the space to become a regenerative home for arts, culture, experience and creativity. We are at stage one of that plan, and hope to envision a future for the space that gathers feedback and ideas from our community members and leaders for what comes next.

We are honored to partner with Brookfield Properties on this innovative and forward thinking project and look forward to learning more about the collective vision of what this space, and place can be for our community.

Kate Marquez
Executive Director
Southern Arizona Arts & Cultural Alliance
Corporate and Individual Funding levels reflect annual giving of unrestricted funds and the annual depreciation of value of in-kind donations. Donations are honored on a two-year minimum give at levels $25,000 and below. Sponsorships and financial gifts may be broken up into quarterly payments.

**BUILDER / $5,000**
- Company name or donor name on our Creators Sculpture
- Company name or donor name with hyperlink on our website
- Company name or donor name listed in our annual report
- 4 tickets to the annual CREATORS GALA

**DESIGNER / $10,000**
- Company Logo or donor name on our Creators Sculpture (small)
- Company Logo or donor name with hyperlink on our website (small)
- Company name or donor name in our annual report (small)
- Signature Program named after donor
- 8 tickets to the annual CREATORS GALA

**MAKER / $25,000**
- Company name and logo or donor name on our Creators Sculpture (medium)
- Company name and logo or donor name with hyperlink on our website (medium)
- Volunteer opportunities for employees
- Recognition of support in annual report
- Two (2) private group tours with the Executive Director for up to 15 guests per tour
- One ALL OPEN night rent out for company for up to 50 people, with opportunity to test out and experiment on all machinery, art activations, cooking classes and more (3 hours)
- VIP Table of 10 to the annual CREATORS GALA
- $2,500 credit to all SAACA Annual Events, Programs and Classes
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ARCHITECT / $50,000

- Company name and logo or donor name on our Creators Sculpture (large)
- Company name and logo or donor name with hyperlink on front page of CATALYST site (large)
- Company name and logo or donor name in our monthly web newsletter (large)
- Company name and logo or donor name displayed at public events external to our facilities (mall facing)
- Speaking opportunity at one of our public events
- Invitation to attend select members only events
- Volunteer opportunities for employees
- Recognition of support in annual report
- Four (4) private group tours with the Executive Director for up to 15 guests per tour
- Two ALL OPEN night rent out for company for up to 50 people, with opportunity to test out and experiment on all machinery, art activations, cooking classes and more (3 hours)

INNOVATOR / $100,000

- Name one of our lab areas (Culinary Heritage & Teaching Kitchen, Digital Arts (Film, Music & Design), Robotics & Engineering Lab, Arts & Crafts Studio)
- Company name and logo or donor name on our Creators Sculpture (largest size)
- Company name and logo or donor name with hyperlink on CATALYST Website (largest size)
- Company name and logo or donor name in our monthly web newsletter (largest size)
- Company name and logo or donor name displayed at public events external to our facilities (Mall Facing)
- Speaking opportunity at one of our public events
- Invitation to attend select members only events
- Volunteer opportunities for employees
- A complimentary customized private training, testing or team building program in our facility
- Recognition of support in annual report
- Eight (8) private group tours with the Executive Director for up to 15 guests per tour
- Four ALL OPEN night rent out for company for up to 50 people, with opportunity to test out and experiment on all machinery, art activations, cooking classes and more (3 hours)
This sponsorship allows for a first-of-its-kind learning opportunity for Southern Arizona, with all day free activations in the Culinary, Digital Media, Performance, Arts & Crafts and Robotics & Engineering Labs. FREE ARTS DAY sponsor will receive ongoing sponsorship promotional benefits in all television, radio, print and onsite marketing outlets, as well as naming rights to the monthly free day. Day will be named after donor.

Partners wishing to underwrite or fund programs which remain free to the public, can endow ongoing learning and education opportunities for all ages within CATALYST. Classes can accommodate up to 25 people per session. Sponsor will receive promotional benefits for all classes in onsite and promotional materials.

**MONTHLY FREE ARTS DAY UNDERWRITER / $50,000**

This sponsorship allows for a first-of-its kind learning opportunity for Southern Arizona, with all day free activations in the Culinary, Digital Media, Performance, Arts & Crafts and Robotics & Engineering Labs. FREE ARTS DAY sponsor will receive ongoing sponsorship promotional benefits in all television, radio, print and onsite marketing outlets, as well as naming rights to the monthly free day. Day will be named after donor.

- **52 Weeks of 2 hour Session Community Learning in one Lab / $20,000**
- **26 Weeks of 2 hour Session Community Learning in one Lab / $10,000**
- **Monthly 2 hour Community Learning Session in one Lab (12 sessions) / $5,000**

**BECOME A CATALYST FOR CHANGE: SPONSOR OR UNDERWRITE A PROGRAM TAILORED TO BUILD FUTURE COLLABORATION AND INNOVATION**