PARTNERSHIP OPPORTUNITIES

THE SOUTHERN ARIZONA ARTS AND CULTURAL ALLIANCE IS A NONPROFIT ORGANIZATION DEDICATED TO THE CREATION, PRESERVATION AND ADVANCEMENT OF THE ARTS

SUPPORT LOCAL ARTS & CULTURE
MAKE A DIFFERENCE

IT’S A WIN-WIN

Sponsoring a Southern Arizona Arts and Cultural Alliance event or program provides you the unique opportunity to connect with the Southern Arizona community, to build brand awareness and show your company’s support of an important cause: the arts and the expansion of our cultural equity!

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to “wow” clients, vendors and employees. Feel good about supporting our local arts, heritage and cultural organizations as you enjoy an unforgettable and immersive arts experience.

- Looking for the opportunity to become a part of one of the biggest events of the year?
- To put your company name in front of hundreds of sophisticated party goers, foodie’s and art lovers?
- Want to show your employees and investors your dedication to our community?
- More in the mood for an intimate networking opportunity?
- Looking for a one-of-a-kind experience to make a big impression?.
- Are you looking for new ways to invest in your employees and innovate in your sector?

Partnering with SAACA can revolutionize the way you do business, tell your story and connect to your employees.
WHY SUPPORT THE ARTS?

TOP 10

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, goodness, and beauty. The arts bring us joy, help us express our values, and build bridges between cultures.

The arts are also a fundamental component of a healthy community, strengthening them socially, educationally, and economically—benefits that persist even in difficult social and economic times.

1 Arts improve individual well-being.
2 Arts unify communities.
3 Arts strengthen the economy.
4 Arts are good for local businesses.
5 Arts drive tourism.
6 Arts are an export industry.
7 Arts spark creativity and innovation.
8 Arts improve healthcare.
9 Arts and healing in the military.
10 Arts improve academic performance.
WHAT WE DO

BUSINESS & ARTS INTEGRATION
Establishing collaborative and innovative arts and business partnerships through the Southern Arizona Business Committee for the Arts. Each day hundreds of businesses are unlocking the power of the arts to expand business development opportunities, inspire employees and brand their business apart from the rest.

CREATIVE AGING PROGRAMS
Supporting and expanding arts therapy, and life-long learning for seniors and Veterans in our community. SAACA supports Music & Memory Programs, Creative Writing, Music Therapy and groundbreaking visual arts integration programs.

ARTS EDUCATION
Through a powerful partnership with Community Share, we help connect artists to the classroom. In addition, SAACA supports creative arts programming in the classroom, and engagement programming for youth, through our Musical Gold in the Morning Program.

SPECIAL EVENTS
Collaborating to produce diverse arts-based community festivals, programming, and events, from culinary to visual arts, cultural events and gallery spaces, no other organization expands the arts across more diverse arts platforms than SAACA in our community.

ARTS & CULTURAL RESOURCE
Expanding networked groups of artists and art organizations, and the engagement opportunities provided to them as a result. Our Undercover Arts Magazine unveils the wealth of artistic resources that define Southern Arizona.

ARTS ADVOCACY
SAACA supports efforts to raise awareness for the importance the Arts play in education at all stages of life. In addition, we support the advancement of the Arts in the field of Health, the preservation of Arts funding mechanisms, as well as the role the Arts play in the economic development of Arizona.
EVENT SPONSORSHIP

FIND THE PERFECT FIT

CULINARY EVENTS
CULTURAL DIVERSITY
FINE ARTS & CRAFTS FESTIVALS
COMMUNITY GALLERIES
LIVE, LOCAL MUSIC
CLASSIC CAR SHOWS
CHALK ART FESTIVALS
AND MUCH, MUCH MORE...
SALSA & TEQUILA CHALLENGE
SUNDAY, SEPTEMBER 3, 2017
7PM
LA ENCANTADA

TICKETS $55
Tickets include libation, and menu samplings from over 50 local professional and emerging restaurants and chefs, with custom salsa and tequila cocktails in over 20 categories. In addition, attendees can enjoy beer and menu samplings. 21 and over event. Tickets anticipated to sell out.

ABOUT
For 7 years, cocktail craft and culinary creativity is taken to a new level at Southern Arizona Arts and Cultural Alliance’s Annual Salsa and Tequila Challenge. Tequila infused popsicles, sno cones, and mixed drinks will surprise attendees with refreshing colors, while kimchi, blueberry-jalapeno and "Smokeless Fire" salsas will spice up their palettes.

More than 1,500 attendees support the community while attending this fun event to try the best salsa and tequila in the region from participating mixologists and chefs. Attendees will experience culture at its finest, combining the culinary arts, live music, and entertainment that highlights the strength and diversity in our community.

The event will distribute awards from professional judges as well as People’s Choice Awards in over 20 categories to participating restaurants and exhibitors.

WHY?
Many chefs and mixologists came to the table to win culinary supremacy, but they were also there to support important charitable causes in the community. This creative collaboration combines resources to help raise monies for SAACA Creative Arts Therapy Programs, and local programming outreach by the Food Bank.

WHERE THE MONEY GOES

ABOUT
For 7 years, cocktail craft and culinary creativity is taken to a new level at Southern Arizona Arts and Cultural Alliance’s Annual Salsa and Tequila Challenge. Tequila infused popsicles, sno cones, and mixed drinks will surprise attendees with refreshing colors, while kimchi, blueberry-jalapeno and "Smokeless Fire" salsas will spice up their palettes.

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SAVOR FOOD & WINE FESTIVAL
SATURDAY, FEBRUARY 3, 2018

TICKETS $65
Tickets include libation, and menu samplings from over 75 local wineries, breweries, distilleries, restaurant chefs, and food purveyors in Southern Arizona.

11AM-3PM TUCSON BOTANICAL GARDENS

ABOUT
Tucson’s culinary prestige and slow food movement has been growing each year, and now is the time to SAVOR. Indulge in the flavors of Southern Arizona’s culinary arts at the 4th Annual Southern Arizona Food and Wine Festival surrounded by the colorful floral blooms of the Tucson Botanical Gardens.

Featuring over 75 of the region’s finest chefs, wineries, breweries, local foods and restaurants highlighting exceptional menu tastings. This foodie festival will showcase the diversity of the heritage foods and ingredients throughout the Southwest region.

WHY?
A creative collaboration with SAACA, Local First Arizona and Tucson Botanical Gardens to highlight and promote independently owned local restaurants and showcase their culinary expertise. The event seeks to raise awareness of the rich and vibrant culinary community in Tucson and to showcase the Tucson Botanical Gardens’ beautiful grounds. The event seeks to raise funds for the three presenting organizations their programming and events, as well as provide exposure and value to the participating restaurants, wineries and breweries.

WHERE THE MONEY GOES

1300 ATTENDEES
60 RESTAURANTS & EXHIBITORS
RAISING OVER $40,000 FOR LOCAL NONPROFIT ORGANIZATIONS
DEMOGRAPHICS
AGES 30-65

PARTNERSHIP OPPORTUNITIES

CASH
$2,500
$5,000
$7,500
Logo on all Print Media
Logo on Event E-Blasts (22,00+ email subscription list)
Logo on Event Website
Annual Membership Dues for the Southern Arizona Business Committee for the Arts
10 x 10 Exhibit Space at Event
Ticket Credit for SAACA Events
Listed as Event Sponsor on SAACA Website and listing in all annual print materials
Logo placed throughout event with banners
Guest Speaker at Opening Night Reception prior to festival
Logo on Event Wristbands
Logo Listed as Title Sponsor (Only One Sponsor)
Business Web Ad in E-Blast
Logo on Television Commercials
Soft Seating Area Sponsor
JAZZ LEGENDS LIVE
FRIDAY, SEPTEMBER 22, 2017

TICKETS $55 - $150
$55.00 Concert Only - Section C (Back Rows)
$65.00 Concert Only - Section B (Middle Rows)
$150.00 VIP Dinner + Concert Seating
$250.00 Platinum VIP Experience
$1,250.00 VIP Table of 10
$2,500.00 Platinum VIP Sponsor - Table of Ten

LODGE AT VENTANA CANYON

ABOUT
Jazz Legends Live has brought world-known musicians from around the country to Tucson for more than a decade. The Legends have performed with the best of names in jazz, including Frank Sinatra, Ray Charles and Tony Bennett. This unforgettable benefit concert entertains audiences with spontaneity and the intimacy of jazz music was meant to invoke.

Each year, a new ensemble of Jazz Legends, individually famous for their unique work, comes to Tucson for a charity benefit concert, to give audiences an unforgettable performance.

Hosts Don and Paula Redman & Al and Marilyn Cook began the Jazz Legends concert series in their backyard 13 years ago as a fundraiser for the Arts Council. The popular jazz concert has attracted larger audiences each year.

All the monies raised from this spectacular event will go directly back to local schools to support dwindling music and art programs.

In 2016, we lost our dear friend, Board of Director, and dynamic Lover of Jazz, Al Cook. We dedicate this event to the memory of Al Cook, and his invaluable commitment to the arts.

WHERE THE MONEY GOES

400 ATTENDEES
5 INTERNATIONAL JAZZ LEGENDS
RAISING OVER $20,000 FOR LOCAL VETERANS ARTS THERAPY
DEMographics AGES 40-75

PARTNERSHIP OPPORTUNITIES

CASH
$1,250 $2,500 $5,000

- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ email subscription list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- 10 x 10 Exhibit Space at Event
- Listed as Event Sponsor on SAACA Website and listing in all annual print materials
- Logo placed throughout event with banners
- Guest Speaker at Opening Night Reception during concert
- Logo on Event Wristbands
- Logo Listed as Title Sponsor (Only One Sponsor)
- Business Web Ad in E-Blast
- Logo on Television Commercials
- Front Row Seating

WHERE THE MONEY GOES

DEMOGRAPHICS
AGES
40-75

CASH
WORLD MARGARITA CHAMPIONSHIP  
OCTOBER 2017

TICKETS $50
Tickets include libation, and menu samplings from over 20 Tucson Originals restaurant chefs, and food purveyors in Southern Arizona.

6PM
LOCATION TBA

ABOUT
Southern Arizona Arts and Cultural Alliance and Tucson Originals partner together to bring you the World Margarita Championship, an unforgettable evening of spirited cocktail competitions, tastings of world class Margaritas and tequilas, cuisine of the southwest, and more.

Tucson Originals chefs and restaurants will battle it out with live Judging and a People’s Choice award, for the best Signature Margarita. Enjoy food sampling and margarita tastings from Southern Arizona Tucson Originals Restaurants and Purveyors. Attendees will get to vote for your favorite margarita!

WHY?
A creative collaboration with Tucson Originals Restaurants that highlights and promotes independently owned, local restaurants and showcases their culinary expertise. To raise awareness of the rich and vibrant culinary community in Tucson. All funds raised go directly to support SAACA arts education and arts therapy programs, as well as to support Tucson Originals restaurants.

WHERE THE MONEY GOES

750 ATTENDEES

20 RESTAURANTS & EXHIBITORS 
RAISING OVER $40,000 FOR SAACA & TUCSON ORIGINALS RESTAURANTS 

DEMOGRAPHICS
AGES 50-65

PARTNERSHIP OPPORTUNITIES

CASH

Logo on all Print Media

Logo on Event E-Blasts (22,00+ email subscription list)

Logo on Event Website

Annual Membership Dues for the Southern Arizona Business Committee for the Arts

10 x 10 Exhibit Space at Event

Ticket Credit for SAACA Events

$500 $1,000 $2,000

Listed as Event Sponsor on SAACA Website and listing in all annual print materials

Logo placed throughout event with signage

Speaking Opportunity at the Event from the Main Stage

Logo on Event Wristbands

Logo Listed as Title Sponsor (Only One Sponsor)

Business Web Ad in E-Blast

Logo on Television Commercials

Soft Seating Area Sponsor
FALL 2017
FREE ADMISSION
There is no cost to attend the art festival.

ABOUT
For one weekend each year Park Place in Tucson, AZ, will be transformed. The walkways surrounding the shopping center’s outdoor storefronts will explode with color during the annual Park Place Chalk Art Festival, continuing the legacy of bringing this unique art form to Southern Arizona. Professional artists and attendees of all ages will create their own unique designs, drawing on inspirations from nature, outer space, history, science, culture, abstract ideas, and more.

Incorporating a Community Participation Mural, as well as a collaborative Kids Zone, this event allows the community to come together and immerse themselves in this unique artistic expression, and create their very own works of art.

Professional Artist Murals
Each featured mural artist will create an 8-by-6-foot piece, based on themes from desert landscapes and cultural inspirations to natural history and space. Last year, the professional artists that participated created magnificent works themed in culture, science, nature, botany, local nonprofits and more.

Community Participation Mural and Kids Zone
A community participation mural will be developed utilizing public participants, students and event attendees in a progressive, eclectic mural growing to a super-sized street piece. The Park Place Chalk Art Festival Kids Zone is a space where imaginations soar and children can participate in their own original pieces of chalk art.

WHY?
As a core Business and Arts integration method, the Park Place Chalk Art Festival provides unique experiences for the community to have a creative experience in public spaces. SAACA supports this unique arts approach to expand opportunities for local artists to exhibit, develop and showcase their craft in the community, while giving youth and emerging artists the opportunity to participate in the arts in a creative and interactive way.

“Art is an effort to create, beside the real world, a more humane world.”
– Andre Maurois
FESTIVAL OF THE ARTS
DECEMBER 2 & 3, 2017
FREE ADMISSION
There is no cost to attend the art festival.

ORO VALLEY MARKETPLACE
ABOUT
The Oro Valley Holiday Festival of the Arts has quickly become one of the largest regional art events in Southern Arizona. Held twice annually, this two day festival features up to 150 artists and exhibitors in all mediums, live music, food vendors, Holiday Tree Lighting and Tuba Christmas as well as family arts activities.

The Southern Arizona Arts & Cultural Alliance has partnered with the Town of Oro Valley to combine two well-beloved and award-winning events into one fantastic holiday weekend at the Oro Valley Marketplace.

The crowning moment of the festival will take place on Saturday evening, when the 35-foot Holiday tree towering over the Marketplace is lit. The celebration will feature live entertainment from local students, activities for children, free refreshments and cookie decorating, s’mores, and a special appearance by Santa.

ORO VALLEY TREE LIGHTING
TUBA CHRISTMAS
OVER 25 LIVE PERFORMANCES
WHY?
The Holiday Festival of the Arts supports the SAACA goal of building community through arts programming by creating a venue for a large number of artisans to exhibit and sell their work in a supportive and professional environment.

Additionally, the event partners with both the Town of Oro Valley and the Oro Valley Marketplace to impact tourism and economic development in Oro Valley, supporting businesses, artisans and the community.

PARTNERSHIP OPPORTUNITIES
$2,500 FESTIVAL SPONSOR
• Logo on all Print Media
• Logo on Event E-Blasts (22,000+ eblast list)
• Logo on Event Website
• Annual Membership Dues for the Southern Arizona Business Committee for the Arts
• 10 X 10 Exhibit Space Onsite
• Logo on Mainstage Banner
• Kids Zone Sponsor (Activities)
• $500 Annual Ticket Credit for SAACA Events

$5,000 FESTIVAL SPONSOR
• Logo on all Print Media
• Logo on Event E-Blasts (22,000+ eblast list)
• Logo on Event Website
• Annual Membership Dues for the Southern Arizona Business Committee for the Arts
• Logo incorporated into Chalk Art Mural Onsite of your choice and theme.
• Logo on identifying signage onsite
• 10 X 10 Exhibit Space Onsite
• Logo included on television commercials
• Speaking Opportunity from the Main Stage
• $1,000 Annual Ticket Credit for SAACA Events
• Quarterly Page Ad in Undercover Arts Magazine

$7,500 TITLE SPONSOR
• Logo on all Print Media as Title Sponsor
• Logo on all Television Commercials, Social Media
• Dedicated Blasts, and Event Naming Rights
• Exhibit space at mall for 30 days (resident)
• Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
• Logo on Event Website as Title Sponsor
• Annual Membership Dues for the Southern Arizona Business Committee for the Arts
• Listed as Event Sponsor on SAACA Website and listing in all annual print materials
• Featuring sponsor logo custom, produced by local artist on sidewalk
• Speaking opportunity alongside the Mayor of Oro Valley at the Official Tree Lighting festivities.
• 10 X 20 Exhibit Space Onsite
• Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
• $2,000 Annual Ticket Credit for SAACA Events
• Half Page Ad in Undercover Arts Magazine
CRUISE, BBQ & BLUES
FEBRUARY 17, 2018
$5 ADMISSION
12 & under free, $1 off for Military, Reserves & Veterans
ORO VALLEY MARKETPLACE

ABOUT
Blending science, mechanics and design is an innovative art form in its own right. Car design is a ubiquitous but often overlooked art form which SAACA brings to light through our annual Classic Car Show.

The event invites thousands of people out to rev up the weekend with live oldies music, kids’ activities and great food. With 20 different classes of auto awards given in Best of Show, Best Interior, Best Paint, Best Engine and People’s Choice.

The one day event will feature live Blues music on the main stage, classic BBQ on the grill, and an endless supply of everything we have come to love about fast cars and classic auto!

WHY?
SAACA believes that every aspect of an automobile is art, from the headlights and the body of the car, to the seats and dashboard, even each little screw and bolt holding the car together. The event aims to bring the automobile to light as an art form through this spectacular community event, which also supports our Business and Arts integration initiatives.

PARTNERSHIP OPPORTUNITIES

$2,500 FESTIVAL SPONSOR
• Logo on all Print Media
• Logo on Event E-Blasts (22,000+ eblast list)
• Logo on Event Website
• Annual Membership Dues for the Southern Arizona Business Committee for the Arts
• 10 X 10 Exhibit Space Onsite
• Logo on Mainstage Banner
• Kids Zone Sponsor (Activities)
• $500 Annual Ticket Credit for SAACA Events

$5,000 FESTIVAL SPONSOR
• Logo on all Print Media
• Logo on Event E-Blasts (22,000+ eblast list)
• Logo on Event Website
• Annual Membership Dues for the Southern Arizona Business Committee for the Arts
• Banner on event main stage
• Logo on identifying signage onsite
• 10 X 10 Exhibit Space Onsite
• Logo included on television commercials
• Speaking Opportunity from the Main Stage
• Honorary Car Show Judge with Award Naming
• $1,000 Annual Ticket Credit for SAACA Events
• Quarter Page Ad in Undercover Arts Magazine

$7,500 TITLE SPONSOR
• Logo on all Print Media as Title Sponsor
• Logo on all Television Commercials, Social Media Dedicated Blasts, and Event Naming Rights
• Exhibit space at mall for 30 days (resident)
• Logo on Event E-Blasts with promotional sponsor videos (22,000+ email subscription list)
• Logo on Event Website as Title Sponsor
• Annual Membership Dues for the Southern Arizona Business Committee for the Arts
• Listed as Event Sponsor on SAACA Website and listing in all annual print materials
• Speaking opportunity alongside the Mayor of Oro Valley at the Official Tree Lighting festivities.
• 10 X 20 Exhibit Space Onsite
• Logo included on all mall signage, indoors and outdoors, as well as 6 foot banners on street.
• Logo on event entry wristbands
• Logo on each entry tent
• Honorary Judge & Named Award Trophy
• $2,000 Annual Ticket Credit for SAACA Events
• $Half Page Ad in Undercover Arts Magazine
The Fall Open Studio Tour in Southern Arizona promote self-guided tours of artist studios and creative work spaces in the region—two weekends showcasing individual artists, and local creative businesses from across Southern Arizona. The Open Studio Tour mission is to support and promote local artists who work and exhibit in Southern Arizona —inspiring and enriching our growing cultural community.

The Fall Open Studio Tour season is supported with grant monies from the Arts Foundation for Tucson and Southern Arizona and the above dates are presented by the Southern Arizona Arts and Cultural Alliance (SAACA). The season encompasses communities across Southern Arizona and invite visitors into their spaces free of charge, to engage directly with the artists and learn more about their artistic process.

Our vision is to create a dynamic voice for individual artists and arts organizations in Southern Arizona and to build a community dedicated to the development and preservation of support for the creation of art works.

Our creative community will invite visitors into their spaces free of charge, to engage directly with the artists and learn more about their artistic process.

**PARTNERSHIP OPPORTUNITIES**

**$2,500 SPONSOR**
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ e-blast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- $500 Ticket Credit for SAACA Annual Events
- Quarter Page Ad in Undercover Arts Magazine

**$5,000 SPONSOR**
- Logo on all Print Media
- Logo on Event E-Blasts (22,000+ e-blast list)
- Logo on Event Website
- Annual Membership Dues for the Southern Arizona Business Committee for the Arts
- Logo on Comcast & Cox Commercials
- Logo on Event Program & Guide
- Featured Sponsor Profile on Website
- $1,000 Annual Ticket Credit for SAACA Events
- Half Page Advertisement in Undercover Arts Magazine
## SAA CA EVENT SPONSORSHIP

**SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE**
7225 NORTH ORACLE ROAD, SUITE 112
TUCSON, AZ 85704  PHONE (520) 797-3959

### EVENT DETAILS

<table>
<thead>
<tr>
<th>NAME OF EVENT SPONSORING</th>
<th>AMOUNT OF SPONSORSHIP</th>
</tr>
</thead>
</table>
| _________________________ | _______________________

### AGREEMENT

- This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise. There are no refunds on sponsorship dollars, or refunds on unused credits.
- (75% tax deductible) SAACA reserves the right to deny a sponsor application.
- It is agreed that at the time of renegotiation, the sponsee will automatically invite the sponsor to renegotiate the agreement.
- The sponsorship will be for the period of 12 months from the date of the signed contract.
- Payment is due on receipt. You will be invoiced for the full amount of the contract to the address noted below.
- Sponsor agrees to allow use of company logo in all promotions.
- In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner: If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately; if the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause. In the event of a termination under this Agreement, each party’s rights and liabilities will cease immediately but the termination shall not affect a party’s rights arising out of a breach of this agreement by the other party.
- Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
- Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
- The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

### CONTACT INFORMATION

- **BUSINESS NAME** ________________________________
- **ADDRESS** ____________________________________
- **CITY** _______________ **STATE** _______________ **ZIP** _______________
- **MAIN CONTACT NAME** ___________________________
- **EMAIL** _______________________________________
- **WEBSITE** _____________________________________
- **PRIMARY PHONE** _______________________________
- **INDUSTRY SECTOR** ______________________________
  # OF EMPLOYEES ________________________________

### AUTHORIZATION

- **PRINTED NAME** _______________________________
- **AUTHORIZED SIGNATURE** ________________________
  **DATE** _________________