



SPECIAL RATE SHEET

DISCOUNTED RATES FOR ARTISTS & CREATIVE SECTOR PARTNERS

2020 CATALYST FOR CREATIVITY ISSUE

The *UNDERCOVER ARTS Magazine* was established in 2017 as a unique opportunity to highlight the thousands of makers, creatives, organizations and artists who create work and live in Southern Arizona.

The magazine is published annually in January, with a goal to illuminate and showcase the individual makers, creatives and artists who are strengthening the development of our creative sector and culture here in Southern Arizona.

We believe that our community is one of the most vibrant arts and cultural spaces in the country, but often the stories of our artistic people and places go untold and unknown. Thus, our inspiration and vision for *UNDERCOVER ARTS Magazine* was born and we are motivated to give voice to these unheard tales of art, talent, creativity and hard work.

The *Undercover Arts Magazine* is Arizona's largest annual community arts-based magazine distributed in over 2,000 outlets throughout the State. It is the quintessential guide to the cultural movement across Arizona, with readers dedicated to supporting our local artist and business economies.

Events

The Southern Arizona Arts & Cultural Alliance partners with dozens of community partners and sponsors to present over 20 community festivals, concerts and events throughout the year in major cities across Arizona.

Targeted Distribution

The *Undercover Arts Magazine* is distributed at some of the largest community festivals and events throughout the region, as well as hotels, resorts and attractions throughout Arizona, including the JW Marriott Starr Pass Resort & Spa, Westward Look Wyndham Grand Resort, Arizona History Museum, Reid Park Zoo, Tucson Botanical Gardens, UA Visitors Center and many more.

ARTIST & CREATIVE LISTING

Free basic listing in the magazine.
More details at www.saaca.org

UPGRADED LISTING / \$75

Color box over listing to highlight your name and business information in the listings section.

JENNIFER LITTLE
SOUTHWEST ART DESIGNS
4550 N ORACLE ROAD, SUITE 421
TUCSON, AZ 85705
WWW.SOUTHWESTDESIGNART.COM

UPGRADED LISTING WITH PHOTO / \$150

Color box over listing to highlight your name, and accompanying photo next to listing.



JENNIFER LITTLE
SOUTHWEST ART DESIGNS
4500 N ORACLE ROAD, SUITE 421
TUCSON, AZ 85705
WWW.SOUTHWESTDESIGNART.COM

PACKAGE DEAL / \$450 - BEST DEAL WITH A PACKAGE
VALUE OF \$1,115 OVER 60% OFF

UPGRADED LISTING WITH PHOTO + ¼ PAGE FULL COLOR ADVERTISEMENT IN THE MAGAZINE.
Add on design on advertisement for \$50 more.

50% OFF STANDARD ADVERTISING RATES FOR ALL CREATIVE SECTOR AND ARTIST PARTNERS
FOR PRINT AD RATES (Excluding Listing Upgrade)

LIMITED ADVERTISEMENT SPACE AVAILABLE - RESERVE TODAY!

Business Name: _____
 Contact Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____

DETAILS

Selected Advertisement Size: _____

Price: \$ _____

ARTIST/CREATIVE LISTING OPTIONS

Check which option you are selecting

- ☐ ARTIST/CREATIVE BASIC LISTING / *FREE*
- ☐ UPGRADED LISTING / FULL PRICE \$150 – *ARTIST DISCOUNT PRICE \$75*
- ☐ UPGRADED LISTING WITH PHOTO / \$300 – *ARTIST DISCOUNT PRICE \$150*
- ☐ PACKAGE DEAL / *\$450 – BEST DEAL WITH A PACKAGE VALUE OF \$1,115 OVER 60% OFF*
- ☐ AD DESIGN / *\$50 ADDITIONAL*

50% OFF STANDARD ADVERTISING RATES FOR ALL CREATIVE SECTOR AND ARTIST PARTNERS
 FOR PRINT AD RATES (Excluding Listing Upgrade)

PAYMENT

Total price of AD/LISTING \$ _____

How would you like to pay? ☐ Credit Card ☐ Check ☐ Invoice Me

Credit Card # _____ PIN _____ EXP. _____

IMPORTANT INFORMATION

- Early Bird Reservation (10% OFF) Reserve and payment prior to August 30, 2019
- Artwork Deadline, November 1, 2019
- Trim Size: 8.375" w × 10.875" h
- No Bleeds Available
- Adobe PDF created with press-quality settings,
- Color: All colors must be CMYK. Spot colors must be converted to CMYK
- Resolution: All artwork should be 300 dpi
- Email: Submit files to david@saaca.org
- One Printing in January 2020. Advertisement runs for 12 months (January 2020-December 2020)
- All ads must be paid in full by December 1, 2019

ADVERTISER TERMS & CONDITIONS

1. Advertiser agrees to protect and hold harmless the Southern Arizona Arts & Cultural Alliance (Publisher) and its representatives from any suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any and all other claims in connection with the advertising referred to in this contract and assumes liability for all content of advertisements printed and for any claim arising from and made against Publisher.
2. Publisher reserves the right at any time to decline any advertising that it feels to be inappropriate.
3. Advertising is accepted in accordance with the rates, terms and conditions set forth in the current rate card and Advertiser acknowledges receipt of such rate card. Insertions cannot be canceled after closing date listed in current rate card.
4. Prepayment required for first-time advertisers or at the discretion of the publisher. No cash discounts. Publisher reserves the right to hold Advertiser liable for payment due to the Publisher.
5. Only authorized personnel for the Advertiser may execute this contract.
6. Publisher makes every attempt to print and mail by the end of the first week that the magazine is published. However, Publisher does not guarantee date of printing, or date of receipt. Publisher makes every attempt to accommodate position requests but does not guarantee position.
7. Advertiser agrees to provide all artwork in all agreed upon sizing. Any artwork that is not received in the correct format, dimensions of due dates, will be sent back to the Advertiser, and may not be considered for insertion into the publication.
8. Advertiser agrees to pay the full agreed amount listed above by the agreed upon due date.

Name _____

Signature _____ Date _____



SOUTHERN ARIZONA ARTS & CULTURAL ALLIANCE
 ARIZONA BUSINESS COMMITTEE FOR THE ARTS
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 WWW.SAACA.ORG