



ANNUAL REPORT 2016

Providing new opportunities and leadership for the arts to transform people, communities and the daily lives of individuals everywhere

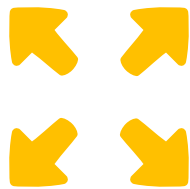


YEAR IN REVIEW

With funds generated through community support from individual donors, special event revenues, grants, and collaborative business partnerships, SAACA provides diverse engagement opportunities for artists, the private sector, and individuals. SAACA is committed to the economic and cultural development of Southern Arizona.

ARTS ENGAGEMENT

In 2016, SAACA directly connected over 100,000 individuals with diverse arts and cultural engagement through the presentation of signature festivals and events.



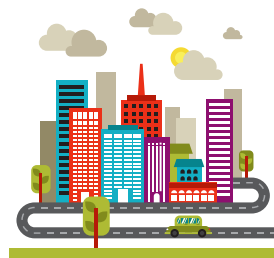
ARTS & CULTURAL EXPANSION

The expansion of new live music presentations, culinary events, and the Fall Open Studio Tours in partnership with the Arts Foundation for Tucson and Southern Arizona enabled SAACA to promote the talents of over 700 artists.



UNDERCOVER ARTS MAGAZINE

With the launch of our Undercover Arts Magazine and Resource Directory, over 2,000 local artists were provided a no-cost opportunity to promote their work.



CREATIVE PLACEMAKING

The work we accomplish in our region stimulates creative economic development, enhances the livability of our region, and supports the cultural vibrancy of our community.

SOUTHERN ARIZONA BUSINESS COMMITTEE FOR THE ARTS

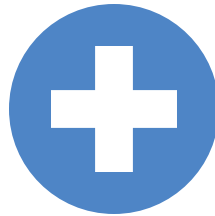


Our business and arts integration arm, the Southern Arizona Business Committee for the Arts, **connected over 100 local businesses to the power of the arts** through integrative employee based programming, as well as enhancing a business's brand in the community and creating new development opportunities.



ARTS & HEALTHCARE

SAACA believes in the transformation of the healthcare experience by connecting people with the power of the arts at key moments in their lives. Our **Creative Aging** programs provided **no-cost therapeutic and healing arts sessions for over 8,000 local veterans and seniors** in our community.



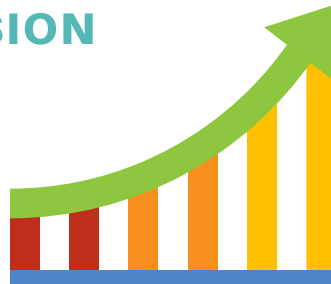
ARTS IN EDUCATION



We know that the arts will continue to play an essential role in the quality of our Statewide education system. Through our **collaborative partnership with Community Share** forged in 2015, SAACA has continued to expand connections between teachers and artists directly to classrooms.

GROWTH & EXPANSION

- **Attendance** at events and **community engagement** in new programs reached an all-time high in 2016.
- The growth of our social and online networks successfully increased our ability to **advocate for Statewide arts funding to the Arizona Commission on the Arts** and to help expand the impact of arts and culture in our region.



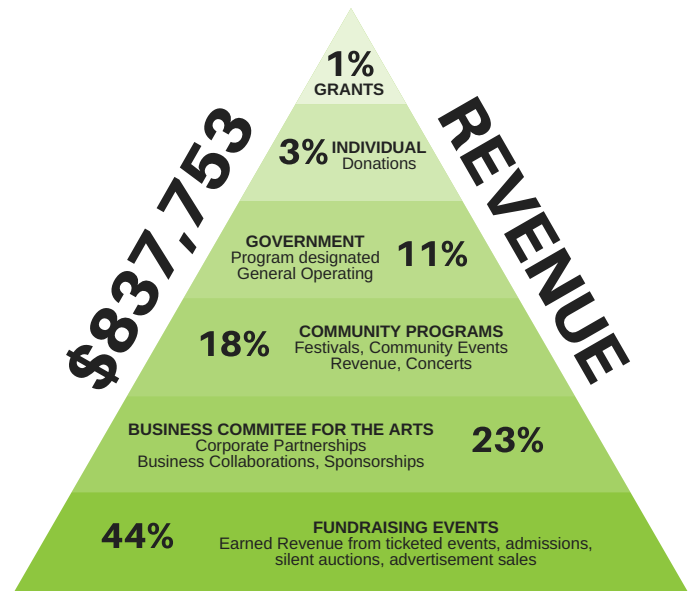
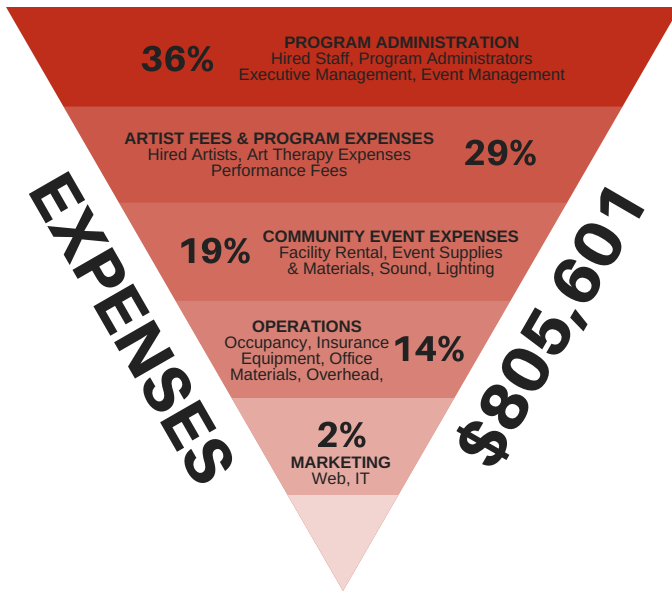
- **Corporate partnerships** increased by over 20%.
- **Volunteerism** expanded by over 30%.



FY 15/16 STEWARDSHIP OF PUBLIC FUNDS

Over the past several years the organization has diversified funding streams and in-kind opportunities by:

- Applying for grant and diversified community support
- Collaborating with partners to create innovative programs to address emerging community needs
- Strengthening the governance and business processes
- Leveraging new marketing opportunities to increase the visibility of programming and events.



SAACA's strategic plan has helped guide and strengthen this cornerstone of agility, innovation and resiliency. As an organization, we have made it a necessary goal to keep a balanced and diversified revenue stream.

Another strategy we will continue to employ will be ongoing program experimentation and development to deliver relevant and cutting edge programming for our community. These strategies were built with growth in mind, to help the organization grow responsibly and with sound financial practices at the core.

THE COMMUNITY WE WANT

2016 was great, and with your support 2017 will be one for the record books as we **celebrate 20 years of supporting arts and culture**. Your support will help us provide new opportunities and leadership for the arts to transform people, communities and the daily lives of individuals everywhere.

15/16 BOARD OF DIRECTORS

Maya Nash
President, Board of Director Since 2007
Tucson Electric Power

Don Luria
Vice President, Board of Director Since 2010
Statistical Analysis, Retired

Melanie Larson
Secretary, Board of Director Since 2007
Melanie Larson & Associates

Tom Binder
Treasurer, Director Since 2011
RBC Wealth Management

Ed Reid
Board of Director Since 2012
University of Arizona, Fred Fox College of Music

Jennifer McMahon
Board of Director Since 2013
FOX 11 News

Tom Moulton
Board of Director Since 2012
Pima County

Kim Fernandez
Board of Director Since 2013
Waddell & Reed

Brent Davis
Board of Director Since 2014
Group Management, Inc.

Chase Adams
Board of Director since 2015
Merrill Lynch, Pierce, Fenner & Smith Inc.

Jo Ann Carolla-Polt
Board of Director since 2015
Property Manager

Chuck Kill
Board of Director since 2015
Retired, CEO Bedmart

Marv Kirchler
Board of Director since 2015
HEM and HER

Suzi Nomiya
Board of Director since 2016
Tucson Lifestyle

Debra Stephens-Reed
Board of Director since 2016
Showard Law Firm, P.C.

Amanda Place
Board of Director since 2015
Right Place Consulting

Steve Pope
Board of Director since 2016
Arizona Local Media

Kristy Nash
Board of Director since 2016
Quality Restoration

Emeritus, **Gregg Forszt**
Board of Director Since 2006

Emeritus, **Dr. Satish Hiremath**
Board of Director Since 2002

Robert Weede
Co-Founder 1997

Dick Eggerding
Co-Founder 1997

STAFF

Executive Director
Kate Marquez

Events Director
Jonas Hunter

Programs & Volunteer Coordinator
Pat Deely

Communications Director
Cait Huble

Operations Manager
Shelby Scheer

Events Coordinator
Danielle Filo-Jones

VOLUNTEERS

Special Thanks to the hundreds of volunteers, interns and leaders who have tirelessly served the arts in Southern Arizona and who help us reach our community outreach and program goals year after year.

**DONATE
PARTICIPATE
VOLUNTEER**
WWW.SAACA.ORG

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