

SPONSORSHIP OPPORTUNITIES



Southern Arizona Food & Wine Festival



JANUARY 20, 2024





1,100 ATTENDEES
60 RESTAURANTS & EXHIBITORS
RAISING OVER \$40,000 FOR LOCAL
NONPROFIT ORGANIZATIONS
DEMOGRAPHICS
AGES 30-65



SAVOR FOOD & WINE FESTIVAL

JANUARY 20, 2024

TICKETS

\$115 GENERAL ADMISSION

\$150 VIP TICKETS

Tickets include libation, and menu samplings from over 75 local wineries, breweries, distilleries, restaurant chefs, and food purveyors in Southern Arizona.

11AM-3PM
TUCSON BOTANICAL GARDENS

ABOUT

Tucson's culinary prestige and slow food movement has been growing each year, and now is the time to SAVOR. Indulge in the flavors of Southern Arizona's culinary arts at the 6th Annual Southern Arizona Food & Wine Festival surrounded by the colorful floral blooms of the Tucson Botanical Gardens.

This event features over 75 of the region's finest chefs, wineries, breweries, local foods and restaurants, highlighting exceptional menu tastings. This foodie festival will showcase the diversity of the heritage foods and ingredients throughout the Southwest region.

WHY?

A creative collaboration with Southern Arizona Arts & Cultural Alliance, Local First Arizona, and Tucson Botanical Gardens to highlight and promote independently owned local restaurants and showcase their culinary expertise. The event seeks to raise awareness of the rich and vibrant culinary community in Tucson and to showcase the Tucson Botanical Gardens' beautiful grounds. The event seeks to raise funds for the three presenting organizations, their programming and events, as well as provide exposure and value to the participating restaurants, wineries and breweries.

WHERE THE MONEY GOES



CASH SPONSORSHIP OPPORTUNITIES

\$10,000

- Exclusive logo on choice of event commemorative wine glasses OR Restaurant Support Partner
- 12 VIP Tickets to the Event
- Logo featured prominently on all print media and on event printed tickets
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at the Festival Entrance
- Listed as Title Sponsor on SAACA Website and all media pieces
- Your Logo Placed Throughout Festival with Banners
- 10'x10' exhibit space at event

\$5,000

- 8 VIP Tickets to the Event
- Logo on event wine neck lanyards
- Logo featured prominently on all print media
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (30,000+ residents & visitors)
- Logo on Social Media Dedicated Blasts
- A Link From Our Website to Yours
- Your logo at the Festival Entrance, event program, ads, and signs
- Listed as a sponsor on the SAACA Website and all media pieces

\$2,500

- 4 VIP Tickets to the Event
- Underwriting sponsor of sustainability, restaurant supporter, or t-shirt partner
- Logo featured prominently on all print media.
- Inclusion and Feature in all Event Mass Emails to SAACA Email Blast List (25,000+ residents & visitors)
- A Link From Our Website to Yours
- Logo on all event programs, ads, and signage
- Listed as a sponsor on the SAACA Website and all media pieces

\$1,500

- 10'x10' Exhibit Space at the Event

IN-KIND SPONSORSHIP

SAVOR is currently seeking in-kind sponsorships for paper goods, water bottles, and printing partner. In Kind packages are evaluated on a case-by-case basis.